

QUARTERLY REPORT



CITY OF SUNNYVALE

FALL 2004

GOODBYE MALL! HELLO DOWNTOWN!

The Sunnyvale City Council has given the go-ahead to Fourth Quarter Properties to redevelop the downtown mall. The expected \$280 million project will tear down the old Town Center Mall and replace it with a traditional downtown. The plans call for the new downtown area to connect to historic Murphy

Redwood Square, the focal point of the downtown redevelopment project



Renderings courtesy of Fourth Quarter Properties



Above: Mixed-use development along McKinley Avenue
Below: Single unit town homes along Iowa Avenue



A CLOSER LOOK AT SUNNYVALE BOARDS AND COMMISSIONS

Editor's Note: This is the second in a series of features on the City of Sunnyvale's ten boards and commissions. In our summer issue, we featured the Planning Commission and the Heritage Preservation Commission. In this issue, meet the men and women behind the Arts Commission and the Parks and Recreation Commission.

Arts Commission

Chair: Monica Draganowski Davis
Vice Chair: Wallace Harper
Commissioners: Susan Buchs, Dixie Carney, Bob Obrey

One of the strongest symbols of Sunnyvale's commitment to promoting art in the community is its Arts Commission. Established in 1982, the Arts Commission acts in an advisory capacity to the City Council in all matters pertaining to the arts in

Sunnyvale. This includes everything from budget issues to the development and promotion of arts programs and activities. Additionally, the commission reviews a wide array of artwork — varying in style, medium and imagery — for use in public spaces.

The Arts Commission grants permits for public art in both private development and public places, as required by the City's Municipal Code. For public art in public places, the Arts Commission recommends

see Boards & Commissions, page 2

BOARD AND COMMISSION VACANCIES

The City of Sunnyvale is currently recruiting for vacancies on the Board of Building Code Appeals, Child Care Advisory Board and Heritage Preservation Commission. For more information, please contact the City Clerk's Office at (408) 730-7595, TDD (408) 730-7501.

Avenue, as well as restoring most of the original street grid in the area.

The decision came during a lengthy August 17 City Council meeting. Following the City Council meeting, the Redevelopment Agency provided their approval for the project.

"In approving this project, the City Council has taken a major step forward," said Sunnyvale Mayor John Howe. "The creation of a vibrant shopping, business and residential project is important to Sunnyvale's future. We have worked long and hard to bring this forward, and now we will soon be able to enjoy our new, revitalized downtown."

It is anticipated developers will raze the old mall structure early in 2005, with the new downtown area opening before the 2006 fall holiday shopping period. The plan calls for a 16-screen cinema, new above- and underground parking facilities and a

centrally-located plaza that incorporates the historic redwood trees, some of which date back to the 1920s. When completed, the redevelopment will result in 1 million square feet of retail space, 292 housing units, 282,000 square feet of office space and more than 5,000 parking spaces. The Macy's and Target stores will remain open during the redevelopment effort.

Where It's Been

The existing Town Center Mall, built in the 1970s, is an enclosed mall with three anchor tenant buildings for Macy's, Target and JCPenney. The mall had two parking structures — a single level parking deck facing Mathilda Avenue which is now structurally unsound, and a recently-built multi-level parking structure. With the exception of Macy's and Target — which remain

see Hello Downtown!, page 5



CITY OF SUNNYVALE FALL, 2004

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Thank you for your feedback!

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BOARDS & COMMISSIONS

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Parks and Recreation Commission

Chair: Jeff Arnett

Vice Chair: Raymond Pole

Commissioners: Howard Chuck,
Bob Lawson, Robert Locke

The Sunnyvale Parks and Recreation Commission uses a process of planning, problem solving and creative thinking to effectively represent the City's culturally diverse interests and needs for open space, recreation programs, activities and leisure services. The commission advises the City Council in all matters pertaining to parks, recreation, playgrounds and entertainment. The commission also reviews and provides advice to Council on the annual budget of the Parks and Recreation Department.

The City's Parks and Recreation Department provides a diverse selection of recreation activities, programs and classes for all ages in the Sunnyvale community. Sunnyvale facilities include two golf courses, a skatepark, a sprawling tennis center, the Community Center and Indoor Sports Center, the Senior Center, 21 neighborhood parks, Baylands regional park, a dog park, a bowling green, six swimming pools and access to the San Francisco Bay Trail. The City also offers activities to youth at several different locations within the City through its "Fun on

the Run" mobile recreation program, as well as youth sports leagues featuring basketball, soccer, football and Little League play. Additionally, summer is filled with various camps for children to attend which expand their interests in sports, general recreation, science and performing and visual arts.

With such an array of recreation amenities, programs and activities in Sunnyvale, the Parks and Recreation Commission often hears from members of the public regarding various recreational issues and topics that arise within the community. They receive reports from staff to review and make recommendations to Council. The five-member advisory Commission meets the second and fourth Wednesday of each month at 7 p.m. in City Council Chambers, 456 W. Olive Ave. Applicants should have a strong desire to meet the recreational needs of all age groups within Sunnyvale's culturally diverse community and be familiar with the City's recreational facilities and programs. The Parks and Recreation Commission term is four years and two vacancies will need to be filled next spring.

*For more information about either
of these commissions, please visit
www.sunnyvale.ca.us or contact the
City Clerk's office at (408) 730-7595,
TDD (408) 730-7501. ☎*

CITY COUNCIL APPOINTS NEW CHILD CARE ADVISORY BOARD MEMBERS

The Sunnyvale City Council recently appointed three new members to the City's seven-member Child Care Advisory Board (CCAB). The CCAB was founded in 1989 and advises City Council on ways to improve the quality, affordability and accessibility of child care and early education in Sunnyvale.

Jacque Sell is the family child care network administrator for Sunnyvale-

based Children's Creative Learning Centers. In this role she screens family child care providers for local employers, makes home visits, assists employees looking for child care and provides training classes for child care providers that are part of her network.

Angela Carmack, with the California State Department of Social Services, Community Care Licensing Division in San Jose, is a licensing program analyst. She is responsible for licensing, monitoring and consulting with child care centers and family child care providers, to assist them with providing quality child care.

Maxine Shea, of Choices for Children, a child care resource and referral agency in San Jose, manages a welfare-to-work program that provides guidance and support to community college students who are

studying and training for a career in early childhood education.

CCAB members are appointed by Council to represent different perspectives on early childhood education. Membership includes child care providers, resource and referral agencies, community college educators, parents, licensing agencies and businesses. Each member brings a unique perspective, and all share a common interest in ensuring high quality services for the children and families of Sunnyvale.

Other CCAB members include Emily Gutierrez, Carole Jevons and Hilal Ozdemir. There is currently one vacant position on the CCAB. For more information, or to apply to serve on the CCAB, please contact Kristen Nigriny, Sunnyvale Child Care Resources Manager, at (408) 730-7532, TDD (408) 730-7501 or knigriny@ci.sunnyvale.ca.us. ☎

SUNNYVALE APPOINTS INTERIM DPS CHIEF

The City of Sunnyvale has appointed Pat Dwyer Interim Director of the Department of Public Safety (DPS). Dwyer assumed the role August 30.

Dwyer, a resident of Gilroy, has more than 30 years of police experience in the San Francisco Bay Area, having served as chief of police in Palo Alto and as interim chief for the City of Hayward. Dwyer began as a police officer with the City of San Jose in 1969, rising to the rank of captain before moving to Palo Alto.

In addition to his many years of public safety experience, Dwyer is a graduate of San Jose State University, the California Law Enforcement Command College and the FBI Law Enforcement Executive Development Course.

"It is a privilege to welcome Pat to the City of Sunnyvale," said City Manager Amy Chan. "His experience in public safety and his understanding of this region make him exceptionally qualified to fill the role of Interim Public Safety Director."

The City is actively recruiting a permanent replacement for former DPS Director Ernie Bakin, who retired in August.

SUNNYVALE PUBLIC SAFETY CHIEF ANNOUNCES RETIREMENT

Sunnyvale Department of Public Safety Director Irwin "Ernie" Bakin has announced his retirement from the City, effective August 8, 2004. Bakin had been on leave for a work-related injury since December 2003.

Sunnyvale, the second largest city in Santa Clara County, has consistently ranked as one of the ten safest cities in the nation. The City uses an innovative approach to public safety that combines both police and fire services into a single department, resulting in both cost and operational efficiencies.

1,000 TURN OUT FOR 2004 STATE OF THE CITY



Sunnyvale Mayor John Howe addresses the community on July 4.

On Sunday, July 4, more than 1,000 Sunnyvale community members came together to enjoy the annual State of the City celebration and the Fourth of July holiday. The day was filled with patriotism, snow cones, a live Dixieland band, children's entertainment, City department information booths and a free barbecue lunch.

In his speech, the Mayor thanked his Council colleagues for their support and City Manager Amy Chan for her dedication and hard work in making the City of Sunnyvale a model of efficiency and fiscal prudence. The Mayor also talked about Sunnyvale's bright future, the rebirth of the downtown area, the fact Sunnyvale still remains one of the 10 safest cities in the nation and the \$5 million the City has contributed to affordable housing to make living in Sunnyvale more accessible. The Mayor also mentioned some of the challenges that lie ahead, including the economy, jobs returning to Sunnyvale and the state and City financial crises. He closed his speech by encouraging the Sunnyvale community to voice their opinions and work with the City Council to make the best decisions for the future of Sunnyvale.

Emcee and former Mayor Dianne McKenna, with the help of PSO Scott Simpson, who served in Iraq, presented a proclamation to all Sunnyvale community members who are actively serving in the military. McKenna and Simpson also paid tribute to two soldiers from Sunnyvale who recently died in Iraq, Marine Corporal Bum Lee and Army Specialist Patrick McCaffrey.

Then it was time for the community awards presentation. McKenna and Public Safety Captain Mark Stivers kicked off the presentation with the Public Safety Distinguished Service Award. Then, as part of an ongoing tradition, each Councilmember presented several awards to members of the Sunnyvale community (this year's winners are listed at the end of this article).

After the awards presentation, a live Dixieland band played while community members mingled and ate barbecued hamburgers and hot dogs under the warm summer sun.

State of the City Award Winners

Public Safety Distinguished Service Award – *Given to community members who have assisted fellow community members and public safety officers during an emergency or in the face of danger.*

Mario, Melissa, Mario Jr. and Nicole Cordero were presented this award for their quick thinking and heroic action that prevented an assault on a child.

Outstanding High School Senior – *Given to Sunnyvale students who demonstrate high achievement in academics, community service and extracurricular activities.*

This year there were two winners. Fremont High School senior Aneta Pariaszewski received the award for her leadership in the classroom, on the playing field and in the community. Wilcox High School Senior Bindu Gottipati received the award for academic achievement and her hundreds of hours of volunteer work with the Digital Clubhouse Network.

Outstanding Environmental Achievement – *Given to individuals or organizations in the community who have made significant contributions toward meeting the City's environmental protection goals.*

Network Appliance was given the award for their new mission-critical data center, which includes a state-of-the-art, energy efficient power and cooling system. This system reduces energy usage, while generating much of its own energy.

Outstanding Community Volunteer – *Given to a community member or organization for exceptional volunteer contributions and inspiring others to volunteer service.*

Margaret Maletis was given the award for her membership in the Sunnyvale Historical Society, her fundraising efforts with Sunnyvale Community Services and her work with the local branch of the American Association of University Women.

Outstanding Businessperson – *Given to an individual whose service or business endeavors have made a positive and lasting contribution to the economy of Sunnyvale.*

Richard (Dick) Smith, of Wyatt and Smith Funeral Home, was given the award for his affordable services given to the Sunnyvale community.

In addition to his work-related service to the community, he also served for four years on the Sunnyvale Planning Commission.

Outstanding Contribution to the Arts – *Given to a member of the community who has made a significant contribution to the arts at the local, regional, national or international level.*

Dr. Gayle Cornelison, of the California Theatre Center (CTC), was given the award for his involvement with the CTC. Since its inception the CTC has presented nearly 14,000 performances in Sunnyvale to a combined audience of more than four million people. Through Cornelison's leadership, persistence and vision, the CTC has thrived for nearly three decades despite the failure of many other small, not-for-profit arts organizations.

Distinguished Citizen of the Year – *Given to an individual whose efforts to improve the quality of life of the City have resulted in changes that touched the lives of the Sunnyvale community.*

Geoff Ainscow was recognized for his selfless energy and his vision of the future. Ainscow served three years as president of the Sunnyvale Tennis Club, during which membership doubled. He facilitated planning for the Sunnyvale School District for six years. He also worked for 11 years on the Sunnyvale School District's Board of Education Development, creating an environment that encourages cooperation over conflict.

Mayor's Award of Excellence – *Given as a discretionary award to recognize unique contributions by an individual or organization that demonstrates Sunnyvale's commitment to excellence.*

Jeanine Stanek was recognized for her active involvement in the Sunnyvale community for the last 30 years. Over the year she has been involved with Leadership Sunnyvale, Tomorrow's Leaders Today (which she co-founded in 1993), Sunnyvale School District, Fremont Union High Schools Foundation, St. Martin's Parish, Sunnyvale Community Services and the Lyric Theatre (South Bay light opera troupe). 🌟



**Election Day
Is Tuesday,
November 2.**

TWO DECADES OF CUSTOMER CONVENIENCE

OneStop Permit Center Celebrates 20th Anniversary

October 29, 2004, will mark the twentieth anniversary of Sunnyvale's innovative OneStop Permit Center. Sunnyvale was the first city in the nation to provide a centralized building permit center for customer convenience. Opened in 1984, OneStop centralized all the departments and divisions related to building permits, allowing

customers to visit a single location to get necessary approvals and permits. Before the center opened, customers trekked from office to office in City Hall or to off-site locations to obtain approvals. What sounds like common

sense today was a radical departure from the way municipal permit business was conducted at the time.

OneStop is one of the many factors that has earned Sunnyvale an international reputation for efficiency. The City is able to issue more than 90 percent of all building permits the same day a customer submits plans. The remaining 10 percent of all permits issued are taken in for review and are reviewed within 21 days — much more quickly than the state-required 30 days.

Over the past 20 years, major improvements have been made to the OneStop Permit Center, including increasing the number of permits issued over the counter and reducing the review time for projects that are submitted for review. However, the most significant improvement to date was the establishment of E-OneStop (www.e-onestop.net), an online version of the OneStop Permit Center. Established in 1999, E-OneStop offers a full range of building permit services, completely online.

Services available online include:

E-Permits: online forms for 17 different permits from replacement of a water heater to kitchen remodels, plus requirement information

E-Histories: complete histories of all building permits and planning projects so that buyers can trace the “pedigree” of a property

E-Inspection Scheduling: customer-set appointments for building inspections

E-Plan Check Status and Comments: up-to-the-minute status of building plans submitted for review and comments from all departments/divisions reviewing the plans

E-Zoning: information on zoning districts, flood zones, lot sizes and dwelling units.

The City is constantly improving and expanding the services offered online and in person at the OneStop Permit Center. For more information, or to provide feedback, please contact Ali Fatapour, Chief Building Official, at (408) 730-7444 or afatapour@ci.sunnyvale.ca.us. ☎



The National League of Cities has named Sunnyvale's E-OneStop as the Silver winner for the 2004 James C. Howland awards. This award recognizes communities that have enriched the quality of their City's environment through innovation and collaborative planning. In 2003, the League of California Cities awarded E-OneStop the Helen Putnam award.

CITY CHANGES HOURS OF ALLOWABLE CONSTRUCTION FOR HOMEOWNERS

On July 27, 2004, the Sunnyvale City Council approved modified construction hours for homeowners doing work on their own home. These new hours are as follows:

For Work Performed by Homeowners

Monday – Friday	7 a.m. to 7 p.m.
Saturday	8 a.m. to 7 p.m.
Sundays and national holidays	9 a.m. to 6 p.m.

Homeowners who live in detached housing may perform indoor construction beyond these hours as long as the noise level at the residential property line does not exceed 45 decibels (dB).

For Work Performed by Contractors

Monday – Friday	7 a.m. to 6 p.m.
Saturday	8 a.m. to 5 p.m.
Sundays and national holidays	No activity allowed

City Council directed staff to review potential further limits to the construction hours, construction duration and the number of permits issued for attached housing. This item is scheduled to be addressed by Council at their December 21 meeting. For more information, please contact Diana Perkins, Plan Checker, at (408) 730-7444, TDD (408) 730-7501 or dperkins@ci.sunnyvale.ca.us. ☎

SUNNYVALE, SCHOOL DISTRICT STUDY FACILITY PLANNING

The City of Sunnyvale and the Sunnyvale School District are jointly preparing a long-range facility plan to provide information to district officials regarding future housing development in the City, creating projections of student populations and identifying resources for future facilities. Public input is encouraged. This item was reviewed during a joint study session of the City Council and the Sunnyvale School District Board of Education in September. The Council public hearing on the plan is scheduled for October 19. If you are interested in this issue, please contact the City of Sunnyvale Planning Division at (408) 730-7444, TDD (408) 730-7501 or e-mail planning@ci.sunnyvale.ca.us. Please visit www.sunnyvale.ca.gov for updates.



ON THE CUTTING EDGE ... AGAIN

Sunnyvale Building Inspectors Use PDAs to Access Information in the Field

Sunnyvale building inspectors recently began using personal digital assistants (PDAs) to access project and inspection information for building permits. This allows building inspectors to determine if a particular project has the necessary permits from the field without having to telephone or return to City Hall to look up the information. The PDAs also reduce work redundancies and increase

accuracy by allowing the building inspectors to input inspection results in the field and automatically download the information to the City network when they return to the office. Previously, inspectors would hand write their inspection results at the project site; when the inspectors returned to the office at the end of the day, they would type this information into the City network.

The use of this new technology was made possible by Sunnyvale's Information Technology Department (ITD), providing both hardware selection and software development. Similar to other programs developed by ITD, such as the City's award-winning online building permit service, E-OneStop, the new PDA software offers far more features and services than are available through off-the-shelf software packages. 🌟

CONNECTING PEOPLE WITH JOBS

NOVA's Connect! Job Seeker Center Offers Resource for Local Job Seekers

Like their neighbors in most Bay Area cities, Sunnyvale residents have been hit hard by the downturn in the economy. But a wonderful resource is available in the heart of Sunnyvale to assist with employment and training needs.

The City of Sunnyvale's Department of Employment Development, more commonly known as NOVA, is a state- and federally-funded employment and training agency providing customized workforce development services to job seekers and businesses throughout Silicon Valley. In 1997, NOVA was instrumental in establishing Connect! — a cooperative of more than 25 organizations dedicated to workforce and business solutions for Silicon Valley. The Connect! Job Seeker Center here in Sunnyvale serves as the one-stop employment center for all of northern Santa Clara County, with services available to all, free of charge.

At the Connect! Job Seeker Center, an array of services is available for those who are currently unemployed, looking for a different job or seeking a career change. The menu of services includes:

- Career counseling
- Résumé critique
- Networking groups
- Employer recruitment presentations
- Education and training information
- Extensive career resource library, including current labor market information
- Use of computers, printers, photocopiers and fax machines for job searches
- Targeted and informative job-search workshops, including: *Career Exploration, Planning Your Job Search, Job Applications, Résumé Facts, and Ace the Interview.*

An advisor is also available by appointment to provide information on programs and resources to customers with disabilities, and the center has two fully accessible workstations equipped with assistive technology.

The Connect! Job Seeker Center is open Monday through Thursday, 8 a.m. to 7 p.m. and Friday 8 a.m. to 5 p.m. The Connect! Job Seeker

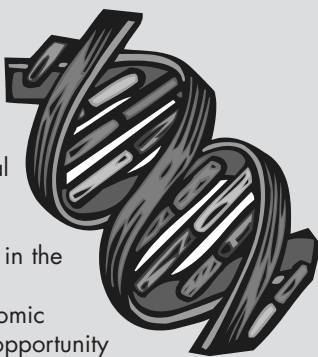
Center is located at 420 South Pastoria Ave., Sunnyvale.

For more information, please call (408) 774-2365 or visit www.connect.one-stop.org. For additional information about services for businesses, please visit the Connect! Web site or call (408) 730-7830. 🌟

SUNNYVALE OPENS ITS DOORS TO BIOTECH COMPANIES

The Bay Area is the birthplace of the emerging field of biotechnology, and Sunnyvale is home to a growing cluster of biomedical and biotechnology companies. The City of Sunnyvale Economic Development Division is encouraging biotech companies to locate in Sunnyvale, further diversifying and strengthening the local economy. The biotech industry has been steadily growing, and medical device companies are becoming significant sales tax producers.

In June, the Bay Area hosted the BIO 2004 Annual International Convention. The convention set new records for attendance and international representation. The City of Sunnyvale participated in the BIO convention in partnership with the Bay Area Marketing Partnership and the Silicon Valley Economic Development Alliance, offering the City a unique opportunity to showcase its strengths.



HELLO DOWNTOWN!

continued from page 1

open for business – and the new parking structure, all structures within the old mall area will be demolished.

Where It's Going

The redevelopment project has been planned to give pedestrians the opportunity to stroll and window shop, grab a bite to eat at a restaurant or outdoor café, catch a movie or people-watch and enjoy the redwoods plaza. Motorists will have easy access to the site as well, with ample parking and well-planned streets. All of this will be provided in an exciting and diverse environment.

This development will consist of approximately 670,000 square feet of new retail space, with a blend of major national chains and local retailers, a

major health club, a 16-screen cinema and many food service facilities, varying from fast food outlets to fine dining establishments. The focal point of the project will be a canopy of beautiful and historic redwood trees located in the plaza, site of the original Sunnyvale town hall.

Approximately 275,000 square feet of class A office space located above ground-floor retail along Mathilda Avenue will provide space for small businesses in a location with nearby public transportation and adjacent retail services. Nearly 300 residential units will be located above the retail along McKinley and Washington Avenues and at street level along Iowa Avenue.

More than 5,600 parking spaces will be evenly distributed throughout the area in a mixture of

underground, street level and above-ground parking structures. New parking structures located internally in the northwest and southwest blocks have one level of underground parking, are screened from view by the retail/housing and retail/office space and are easily accessible from multiple streets. A new structure at Washington and Sunnyvale will have grade-level retail space and ample above-ground parking for Macy's, Murphy Avenue merchants and downtown retail shoppers.

Murphy Avenue will be extended through the site and McKinley Street will be rebuilt as a main east-west axis through downtown from Mathilda to Sunnyvale Avenue. This will reestablish an internal street grid where the mall now stands. 🌟

WASTEWATER ISSUES

Summer's breeze has ended, and in its place is the crisp, cooler air of fall. The evenings are shorter, and backyard barbecues have been replaced by pots of steaming soup and warm bread. Winter and cold weather bring rainstorms, blowing leaves and debris about the neighborhood and into the streets and gutter. There is no better time than the present to protect our watershed.

A watershed is a land area that drains water into a creek, river, wetland or bay. Our watershed includes our foothills, roadways, lawns and storm drains, all of which drain water directly into our local creeks and the San Francisco Bay. By preparing your house and yard for harsher weather, you can help protect the watershed.

- Sweep debris from sidewalks and driveways rather than power-washing it away. This will help prevent storm drain pollution and save water.
- Rake up grass clippings and leaves. Yard trimmings should be disposed of by either composting or placing in the yard cart for collection.
- Do not allow yard debris to wind up in the street or gutter. During heavy winds or rain, the debris could be washed into the storm drain. Yard debris in the storm drain goes straight to the nearest creek, and eventually the Bay. Once in the creeks and Bay, grass

and leaves biodegrade, robbing the water of valuable oxygen. When oxygen is depleted, it can kill fish and other aquatic life.

- Avoid over-watering your yard or watering the streets and sidewalks. Poorly adjusted sprinklers can lead to storm water pollution by carrying garden pesticides and fertilizers into our creeks and the Bay.
- Lawn maintenance can help make a beautiful home. But what we do to maintain our lawns could be detrimental to the environment around us. Consider natural alternatives to pesticides and fertilizers.

- Keep trash contained, so it can't enter the storm drain, and prevent street flooding by checking and unclogging storm drains.

Remember, debris and urban runoff mixed with wind and rain become storm water pollution. Responsible management of house and garden activities makes us good stewards of our creeks and Bay.

To learn more about water pollution, visit the Water Pollution Control Plant Web site at wpcp.sunnyvale.ca.gov, or call Environmental Outreach at (408) 730-7717, TDD (408) 730-7501. ☀

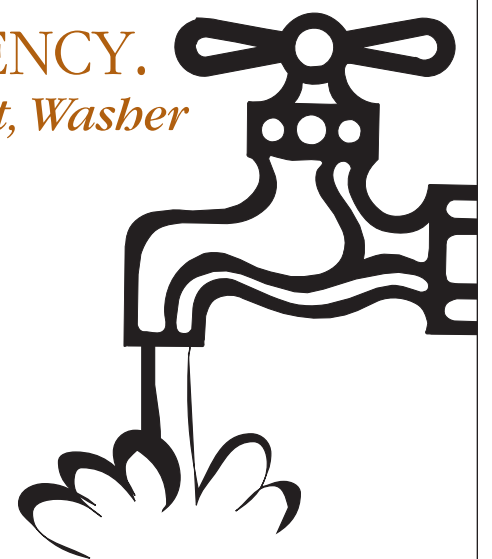
WANT TO SAVE WATER? THINK EFFICIENCY.

High-Efficiency Toilet, Washer Rebates Available

The Santa Clara Valley Water District is currently offering rebate programs designed to help save you money and water. The new High-Efficiency Toilet Rebate Program allows you to receive a rebate of up to \$125 when you purchase either a high-efficiency or dual-flush toilet to replace any toilet that flushes at 3.5 gallons per flush (gpf) or greater.

High-efficiency and dual-flush toilets have the potential to save water by using up to 70 percent less water per flush than older 3.5 gpf toilets. Considering the average person flushes 4–5 times per day, you have the potential to save up to 4,410 gallons per year for each member of your family by simply replacing that old toilet with a high-efficiency or dual-flush model. This potential for long-term water savings translates to increased savings on your monthly water bill.

To participate in the program, you need only be a Santa Clara County resident with a functioning 3.5 gpf (or greater) toilet. High-efficiency or dual-flush replacement toilets must appear on the approved toilet list. All applications must be postmarked no later than June 30, 2005. For more information, visit the Water District on the Web at



www.valleywater.org/Water/Water_conservation/In_the_home/ then navigate to the high-efficiency toilet link, or simply call the Water Conservation Hotline at (408) 265-2607, ext. 2554.

The Water District is also offering a new rebate for water-efficient clothes washers. This offer applies to qualified water-efficient clothes washers purchased new, after July 1, 2004, at the regular retail price. The district's rebate is \$100 for all qualifying Level 1 clothes washers and \$150 for all qualifying Level 2 clothes washers (see www.conservarebates.com for a full list of qualifying machines).

Applications are available at stores where high-efficiency washing machines are sold.

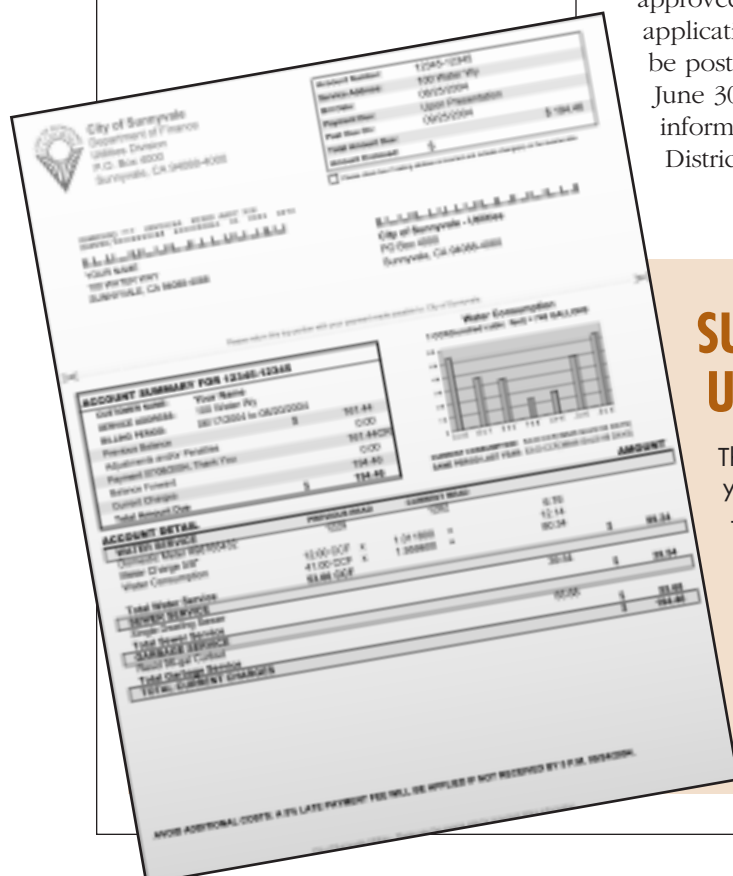
You may also apply on-line at www.conservarebates.com. For more information, please call the Santa Clara Valley Water District Water Conservation Hotline at (408) 265-2607, ext.2554. ☀

PG&E GRANT SUPPORTS ECONOMIC DEVELOPMENT PROGRAM

The City of Sunnyvale received a \$5,000 grant from PG&E to support the City's ongoing Economic Development marketing program. The Economic Development Division has begun developing and printing marketing materials designed to attract and retain technology and biotechnology businesses to Sunnyvale.



Pacific Gas and Electric Company™



SUNNYVALE UNVEILS NEW UTILITY BILL FORMAT

The City of Sunnyvale has redesigned its utility bills, capping a two-year project to make the bills more informative and readable.

The new bill format includes larger, clearer type for easier reading, a one-year graph of the customer's water consumption and a clear and concise account summary, along with other improvements. The new bills will begin appearing in utility customers' mailboxes in September. An insert will be included the first time a customer receives a bill in the new format, detailing all of the changes and improvements.

TAKING A STAND FOR BREAST CANCER PREVENTION

October is National Breast Cancer Awareness Month

According to the American Cancer Society, breast cancer will strike more than 200,000 times this year and claim more than 40,000 lives. Bobbe Smirni, a local breast cancer survivor, founded New Frontiers in Prevention of Breast Cancer, an organization dedicated to encouraging the community to take a stand for the prevention of breast cancer. New Frontiers has joined with organizations, physicians and members of the Sunnyvale community to present an educational program at the



NBCAM
NATIONAL BREAST CANCER
AWARENESS MONTH

Sunnyvale Library, Saturday October 9 from 11 a.m. to 12:30 p.m. The program, "Breast Cancer: Detection and Early Prevention," will feature Oncologist Edmund Tai, M.D., of Camino Medical Group in Sunnyvale, who will speak about a variety of topics aimed at raising public awareness of breast cancer. Representatives from the American Cancer Society, Community Breast Health Project and Camino Medical Group will be available to provide educational literature. The program is sponsored by New Frontiers in Prevention of Breast Cancer, Dona's Hallmark, Westmoor

Florist and Charlie Olson. The program is presented in collaboration with the City of Sunnyvale, Camino Medical Group, American Cancer Society and the Community Breast Health Project. 🌻

TOPICS WILL INCLUDE

- Causes, early detection and prevention
- Risk factors
- Hormone Replacement Therapy (HRT)
- Healthy lifestyle measures

THE REEL STORY AT THE LIBRARY

More than 12,000 DVDs and videos are available to check out

The Sunnyvale Library's film collection currently contains approximately 5,000 DVDs and 7,000 videos, and new titles are added every week. While you can find all of the blockbuster hits like *Day After Tomorrow*, *Eternal Sunshine of the Spotless Mind* and *The Alamo* – typically available the same week as their release on DVD or video – the general collection differs from what you might find in a video store. Films are selected for their intellectual and imaginative content and to reflect the varied ethnic backgrounds and other demographic issues of the community. There are many international films, particularly in Chinese, French, Hindi, Japanese, Korean, Russian and Spanish. You'll also find titles from the American Film Institute's list of the *100 Greatest Movies*, the National Film Registry maintained and added to every year by the Library of Congress, the Internet Movie Database's Top 250 Films, and Cannes, Sundance and other film festival award winners. Multiple copies of popular films are often purchased so there is a better chance that you'll

find what you're looking for. Feature films are available to check out for \$1.50 for three days. The feature film loan fee helps preserve library hours, services and the quality of the collection.

DID YOU KNOW THAT THE LIBRARY RECEIVES MANY OF THE NEW BLOCKBUSTER FEATURE FILMS DURING THEIR VERY FIRST WEEK OF RELEASE? IF WE DON'T HAVE A TITLE THAT YOU WANT, JUST ASK FOR A MEDIA SUGGESTION FORM AT THE REFERENCE DESK.

In addition to the feature collection, the thousands of non-feature DVDs and videos can assist in school research or help you explore a topic of interest. Some of the strengths of the non-feature collection include DVDs or videos about religion, citi-

zenship, personal finance, learning a language, mammals, exercise, pregnancy, art, music, dancing, sports, travel and history. Documentaries and productions from PBS, NOVA, the BBC and Masterpiece Theatre form the cornerstone of the collection. Over the last year, many television dramas have been added to the collection such as *Band of Brothers*, *Friends*, *The Sopranos* and the *X-Files*, to name a few. Chinese and Korean television dramas, many with English subtitles, have also been added. The non-feature films are available to check out for three weeks. There is no charge to borrow a non-feature DVD or video, however, you may like to reserve a non-feature and be notified when it is returned to the Library, for a 50 cent fee. To find out if the library has the film you are looking for, or to place a reserve, visit the Library Web page at www.sunnyvalelibrary.org or call the Information Desk at (408) 730-7300. A list of new DVDs added to the collection in the past month is also regularly posted on the Web page. The Sunnyvale Public Library is located at 665 West Olive Avenue. 🌻

SCARY STORIES IN THE LIBRARY

October 17 – 23 is Teen Read Week at the Sunnyvale Public Library. This year the theme is "It's Alive...@ Your Library." Teens are invited to come in and pick up a cool bookmark ... and get caught reading in the Library! Teens are also invited to listen to *Scary Stories in the Library* on Wednesday, October 20 from 7 p.m. to 8 p.m. Acclaimed storyteller Steven Henegar has been telling stories professionally for more than 15 years. His stories will make you shiver and shake, just in time for Halloween! This program is too scary for young children. No one under 12 years old will be admitted. Adults are welcome.

LET'S BOOK!

Celebrate Children's Book Week at the Library

For 85 years, Children's Book Week has celebrated the written word, introducing children and their families to new authors, new books and new ways of sharing a love of reading. For this year's event, November 15 – 21, the theme is "Let's Book," with art work by children's illustrators Chris Raschka, Vladimir Radunsky and

Sandra Boynton. Actor John Lithgow wrote a special poem, which is featured on a bookmark. During Children's Book Week, children visiting the Sunnyvale Public Library can complete a puzzle sheet and win a prize. The celebration will kick off at the Library with a visit from Mother Goose at 2 p.m. on Saturday, November 13. This beloved character from children's

literature will share rhymes and songs with children ages one and older and their families. The presentation will be in the Library's Program Room. For more information about this program, call the Children's Information Desk, (408) 730-7292. Make this a celebration for the whole family by spending time together with your favorite children's books! 🌻

SUNNYVALE HONORS PUBLIC SAFETY OFFICERS

Four members of the Sunnyvale Department of Public Safety were honored by the City Council for life-saving efforts. Awards included a Silver Medal of Honor.

Distinguished Service Awards were given to Public Safety Officers (PSOs) William Whitaker and Jim Davis for their life-saving efforts with a heart attack victim. On October 3, 2003, Whitaker and Davis were on patrol when they were dispatched with a fire truck and an ambulance on an emergency medical service call. They were the first to arrive. The officers applied an automatic external

defibrillator (AED) and assisted the man's breathing. Their efforts restored the man's pulse and he is alive today thanks to their efforts.

In the afternoon of January 11, 2003, Lt. Phil Carr, who was on Sunnyvale Fire Engine One, observed a car stuck on the railroad tracks at Evelyn and Mary. A train was approaching and the driver was still in the car, trying to move it off the tracks. Carr had to physically remove the driver a



scant ten seconds before the train struck the car. For his life-saving effort, Carr was awarded the Bronze Medal of Distinction.

On January 7, 2003, Sunnyvale Fire Battalion Chief Tim Johnson responded to a reported fire on Shirley Avenue. Johnson was the first to arrive on the scene and he found the house was filled with smoke and someone inside was screaming. Without any protective equipment, Johnson entered the residence and located the victim in a bedroom which was heavily filled with smoke. Johnson was able to remove the victim from the house. The victim suffered second degree burns to her face, arms and hands. Johnson has been awarded a Silver Medal of Honor for his life-saving rescue.

Sunnyvale Mayor John Howe expressed his thanks on behalf of the City to these officers, saying "We have come to expect great and heroic deeds from our public safety professionals. I am honored these officers are part of Sunnyvale's Department of Public Safety, and I know I, the City Council and our residents feel more secure knowing our safety is in their hands." 🌟

SUNNYVALE PUBLIC SAFETY REINSTATES NARCOTICS AND VICE UNIT

The Sunnyvale Department of Public Safety (DPS) has reopened its Narcotics and Vice Unit, restoring funding for one supervisor and one additional officer. In 2003, three of the four positions in this unit were eliminated as the City addressed budget challenges, while the fourth was assigned to the countywide narcotics task force.

Reinstating these positions allows the City to aggressively address vice and narcotics crimes. Sunnyvale Mayor John Howe praised the action. "Sunnyvale is consistently ranked as one of the ten safest cities in the nation," said Mayor Howe. "Reinstating these positions will enable us to more effectively maintain that safety record."

DPS Captain Byron Pipkin agreed. "These additional officers allow us to operate a viable narcotics and vice investigative unit that will be effective in proactively addressing these types of crimes in Sunnyvale," Pipkin said.

The detective assigned last year to the countywide task force has now been reassigned to the Sunnyvale Public Safety unit.

NO SHAME. NO BLAME. NO NAMES. *Safe Surrender Law Designed to Reduce Abandonment of Newborns*

California's Safely Surrendered Baby Law allows parents to give up their baby confidentially. As long as the baby has not been abused or neglected, parents may give up their newborn without fear of arrest or prosecution.

How does it work?

A distressed parent who is unable or unwilling to care for a baby can legally, confidentially and safely give up a baby within 72 hours of birth. The baby must be handed to an employee at a hospital emergency room. As long as the child shows no signs of abuse or neglect, no name or other information is required. In case the parent changes his or her mind at a later date and wants the baby back, workers will use bracelets to help connect them to each other. One bracelet will be placed on the baby, and a matching bracelet will be given to the parent.

What if a parent wants the baby back?

Parents who change their minds can

begin the process of reclaiming their newborns within 14 days. Parents should contact the hospital where they surrendered the baby.

Can only a parent bring in the baby?

In most cases, a parent will bring in the baby. The law allows other people to bring in the baby if they have legal custody.

Does the parent have to call before bringing in the baby?

No. A parent can bring in a baby anytime, 24 hours a day, 7 days a week as long as the parent gives the baby to hospital emergency room staff.

Does a parent have to tell anything to the people taking the baby?

No. However, hospital personnel will ask the parent to fill out a questionnaire designed to gather important medical history information, which is very useful in caring for the child. Although encouraged, filling out the questionnaire is not required.

What happens to the baby?

The baby will be examined and given medical treatment, if needed. Then the baby will be placed in a pre-adoptive home.

What happens to the parent?

Once the parent(s) has safely turned over the baby, they are free to go.

Why is California doing this?

The purpose of the Safely Surrendered Baby Law is to protect babies from being abandoned by their parents and potentially being hurt or killed. You may have heard tragic stories of babies left in dumpsters or public bathrooms. The parents who committed these acts may have been under severe emotional distress. The mothers may have hidden their pregnancies, fearful of what would happen if their families found out. Because they were afraid and had nowhere to turn for help, they abandoned their infants. Abandoning a baby puts the child in extreme danger. It is also illegal. Too often, it results in the baby's death. Because of the Safely Surrendered Baby Law, this tragedy doesn't ever have to happen in California again.

Every baby deserves a chance for a healthy life. If someone you know is considering abandoning a newborn, let her know there are other options.

Newborns can be safely given up at any hospital emergency room in Santa Clara County.

For more information call the Safely Surrendered Baby Law Hotline at (877) 272-3327. 🌟



ANNUAL REPORT

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This Annual Report is provided as a special supplement to the Fall Quarterly Report. It provides an overview of the City of Sunnyvale's key accomplishments during the last fiscal year. The past year was another very busy and exciting one for the City, as you will see in the following pages. As we look forward, the City will continue to focus on providing high quality and cost-effective services that meet the community's needs. Sunnyvale is also committed to continuous improvement in order to identify and develop methods to enhances services and reduce costs.

Community Development

Downtown Redevelopment

Persistent and creative action by the Community Development Department (CDD) kept the Town Center Mall redevelopment project moving forward in 2003-04 despite the bankruptcy and closure of the mall, the initial inability of the developer to acquire the former JCPenney building, and the early reluctance of Macy's and Target to support the project. In December, the Redevelopment Agency selected Fourth Quarter Properties as master developer. The JCPenney building was successfully acquired by the developer, and Macy's and Target were brought on board in support of

the project.

Through public meetings, the development plan was revised to reflect community, Planning Commission, Council and staff input (see related article on page 1). Once completed, the project will contribute \$6.5 million in fees and taxes to the City prior to construction, and yield the City approximately \$2 million per year in new sales tax revenue.

Economic Development

Under the leadership of Mayor Howe, the Economic Development Division worked to nurture relationships with the local businesses that fuel the City's economy. Forums were

held with new auto dealers, hotels, commercial brokers and downtown business and property owners.

Meetings with auto dealers were particularly fruitful, resulting in the formation of the El Camino Real Auto Dealers Association. The Association plans to market the Sunnyvale portion of El Camino Real as a convenient auto row. City staff worked with brokers and store representatives to locate Circuit City in the old Nob Hill grocery store. Based upon industry standards, this store – along with the new Patio World store on El Camino Real – could generate \$100,000 – 250,000 annually in new sales tax revenue for the City.

Long-range marketing and outreach efforts focused on Sunnyvale's growing cluster of biomedical and biotechnology companies.

Planning

The Moffett Park Specific Plan and zoning ordinance were completed this past year, allowing Sunnyvale to be part of Silicon Valley's next wave of high-tech development. Up to 6 million additional square feet of Class-A office space is permitted, which could lead to 18,000 new jobs in Sunnyvale and approximately

\$700,000 of new annual property tax revenue.

A green building policy and ordinance were prepared for City Council adoption in February. The new guidelines encourage sustainable projects to conserve natural resources and preserve the environment. A storm water runoff management code was adopted in October, reducing storm water from new developments that might spill into storm drains, streams and the Bay.

Building

As many as 400,000 microfilmed building permit records have been converted to electronic images, providing a more efficient and secure method of record maintenance. Building inspectors began using hand-held computers, giving them access to the City's parcel-based data system in the field.

E-OneStop, the City's online permitting service, added sprinkler and irrigation permits to the permits which can be obtained online.

Housing

Maintaining the City's commitment to affordable housing, housing mitigation fees on large non-residential developments were increased, and requirements for inclusion of affordable housing in multi-family residential projects were strengthened.

The Below Market Rate (BMR) Housing Program entered its 21st year in 2004.

When the City opened the BMR ownership wait list for a month, more than 730 people submitted applications. The City is negotiating agreements with developers preparing new housing projects, which should yield about 120 new BMR home ownership units and 14 BMR rental units over the next two years.

On June 10, Mid-Peninsula Housing broke ground for Moulton Plaza, a 66-unit housing project

See Community Development, page 12

City Manager

2003 Resident Satisfaction Survey Results

Residents once again declared that the City of Sunnyvale is a great place to live. In a June 2003 Resident Satisfaction Survey conducted by the City, 93 percent of Sunnyvale residents say they enjoy their quality of life, rating the City as an "good" or "excellent" place to live.

Sunnyvale: One Of America's Safest Cities

The City of Sunnyvale was once again ranked as one of America's safest cities. Of the 350 cities ranked nationally in all population categories, Sunnyvale was rated the fourth Safest City in America in its population category and 10th safest city overall.

Award for Excellence in Early Education

The City of Sunnyvale's Child Care Services office presented its first Awards for Excellence in Early

Education. The Awards recognize child care centers, preschools, licensed family child care providers

See City Manager, page 11

City Manager Snapshot

- Includes Communications, Neighborhood and Community Services, Volunteer Services, City Clerk, and Childcare Services
- Coordinates policy and administrative processes for the City organization
- Provides support to the Mayor and City Council
- Responds to citizen inquiries and complaints for virtually all organization-wide operations
- Responsible for City publications and government television programming

Community Development Snapshot

- Plans and manages the physical development of the City to improve its physical appearance, safety, functionality, and economic vitality.
- Coordinates downtown development, promotes neighborhood preservation, updates the City's Master Plan, markets the City for new businesses
- Administers Community Development Block Grant funds and facilitates the development of affordable housing
- For more information, call (408) 730-7444

Public Safety

Public Safety Snapshot

- Provides police and fire services, emergency medical services and animal control services
- Trains and equips safety personnel for both fire and police services
- Provides numerous community services such as fire safety education, Neighborhood Resource Officers, home and business security surveys, emergency preparedness, Sunnyvale Neighborhoods Actively Prepare (SNAP) and animal control
- For more information, call (408) 730-7100

The Department of Public Safety (DPS) has provided fully integrated Police, Fire, and Emergency Medical Services to the Sunnyvale community since 1950 and continues to involve the community in our long-term efforts to reduce crime, traffic and fire loss.

During the last year, the City's crime rates remained well below national, state and county averages. Traffic collisions and associated injuries were reduced. Fire protection and suppression efforts surpassed DPS objectives in almost every area. Citizen perception of safety in our neighborhoods and parks, as well as overall citizen satisfaction with service, remained extremely high.

DPS achieved this during a time of transition. Director Bakin retired this past year and the City is currently recruiting a new Director of Public Safety to continue this tradition of excellence and innovative public safety delivery.

During this next fiscal year, DPS will expand partnerships with the community, improving already strong relationships with schools, public service agencies, neighborhood associations and other law enforcement agencies. These partnerships help reduce both the frequency and impact of youth violence in our community.

Sunnyvale has consistently had one of the lowest violent crime rates in the nation, and strives to continue this record through expanded partnerships, collaboration and early intervention with at-risk youth.

DPS is also expanding efforts to provide early intervention during life-threatening medical emergencies, offering public education, expanded presence of automatic defibrillation devices (AEDs) in the community, emergency medical dispatching that gives life-saving directions to the caller and through rapid response



of public safety officers, who are fully trained as emergency medical technicians. Additionally, every DPS vehicle in service, including traffic motorcycles, carries an AED.

Fire suppression continued to focus on rapid response to emergency events as well as the integration of technology such as thermal imaging devices to quickly locate victims and fires in zero-visibility smoke conditions. Efforts to improve both DPS and community response to catastrophic events will be expanded, focusing on training and coordination of community, regional and national resources during time of crisis.

Finance Snapshot

- Collects, manages and invests all City funds
- Handles accounting and audit functions, and pays the City's bills
- Prepares the budget document and 20-year Resource Allocation Plan under the direction of the City Manager
- Administers the Business License and Transient Occupancy Tax ordinances
- Provides utility billing services

Finance

This year's budget development included new opportunities for public input very early in the process as the Council ranks service priorities and creates a community vision. The goal was to provide Council members with better information to assist them in making budget decisions for FY 2004/2005 while maintaining those services deemed important to life in Sunnyvale.

In order to enable the Council to make the best decisions possible, a

prioritization review of services was conducted in two public City Council meetings in March. Each service was examined in terms of cost and the type and size of the customer group it serves. Public comment was also sought to provide additional information to the City Council.

By a unanimous vote, Council adopted a \$220.5 million budget for FY 2004/2005. The general fund portion of the budget is \$101.2 million.

No initial service or staff reductions are called for in the new

budget. Because Sunnyvale uses long-term budgeting practices, it has been able to weather the changes in economic cycles, undergoing reductions for the first time in FY 2004/2005.

Near the middle of the fiscal year, the City will reassess the budget, taking a close look at expenses, revenues and what has happened with the adopted state budget. Council may, at that time make any needed corrections to the budget.

Employment Development - NOVA

NOVA Snapshot

- Responsible for planning and implementing job training programs on behalf of the North Valley Private Industry Council (NOVA) which is a consortium of seven cities in north Santa Clara County
- NOVA is funded primarily by grants from the state and federal government, and by local industry.
- For more information, call (408) 730-7232

The City's Department of Employment Development (NOVA) has been extremely busy this past year helping individuals and businesses manage their careers and workforce needs respectively during these challenging economic times. NOVA, a seven-city consortium administered by the City of Sunnyvale, is also a key partner in the regional Connect! One-Stop cooperative. Services are available to businesses and individuals throughout northern Santa Clara County.

Job Seekers

This past year, 2,467 job seekers enrolled in NOVA's state and federally-funded programs, and nearly 6,000 job seekers received personalized job-search assistance.

NOVA expanded its capacity to provide employment resources to job seekers with disabilities through the addition of a disability program navigator.

Youth

More than 6,500 youth received a variety of employment services, ranging from résumé assistance and job referrals to subsidized work experience and internship positions.

NOVA participated in five job fairs, two of which were held at Fremont High School in Sunnyvale.

The NOVA Youth Employment Office relocated to its new home across the street from city hall, thanks in large part to the efforts of Network Appliance and a host of other community-minded businesses within the region.

Businesses

In the past year, more than 120 businesses contacted NOVA for assistance in response to impending layoffs or closures, which affected more than 6,500 individuals.

NOVA was one of six workforce boards from throughout the U.S. chosen to be highlighted in a national report focused on best practices in meeting the needs of small and emerging businesses.

NOVA, along with the City of Sunnyvale, cosponsored two regional forums focusing on the benefits of nanotechnology and the implications to the regional workforce and economy in establishing Silicon Valley as a global center for this emerging technology.

NOVA's services are available to any Sunnyvale resident or business seeking assistance with employment-related concerns. Please visit www.novaworks.org for additional information.

Parks and Recreation

Lakewood Park Recreation Facilities

This project was completed as planned in August of 2004 and provides enhanced play, leisure and exercise opportunities for the community. New features include a gazebo, water play feature and a mini skatepark.

Ortega Park Playgrounds

This project was awarded in February 2004 with planned completion in August 2004. A significant effort was taken to include the community beyond the design input stage. Staff set aside a portion of the project and related funding to allow a community volunteer day.



Replace Restroom at Sunnyvale Golf Course

The original on-course restroom facility at Sunnyvale Golf Course, built in 1968, was removed and replaced with a pre-fabricated restroom structure, adjacent to the 3rd/9th tee area. The new structure was built off-site and delivered pre-attached to its concrete foundation, saving the City time and money during the construction phase of the project.

Golf Cart Building: Construction Phase

This facility provides for the storage of 80 electric golf carts at Sunnyvale Golf Course, and will allow for the immediate replacement of the aging

gas cart fleet currently in place. The project is expected to be completed by the end of September, 2004.

Downtown Plaza

The plaza's completion brings the community its first true public plaza, providing an inviting open space for gatherings and special events. The Downtown Plaza was completed on time and below budget.

After-school and Mobile Recreation Programs

The after-school program for elementary focuses resources in those areas of the City with the highest need for free and low-cost after school recreation activities. Responsibility for the program was assumed by Recreation Division. Staff met with representatives of the Sunnyvale School District (SSD) to get their input and support of the after-school program.

The City plans to move away from the fee-based YES! Express After School Recreation and Enrichment Program to focus on providing significantly low-cost or free recreation activities at selected school sites. The plan allows the Recreation Division to continue as a partner in the successful Kids Learning After School program (KLAS) at three school sites.

New Senior Center Opened

More than 800 people attended the grand opening on July 19, 2003. The many positive comments and overall success was due to the advanced planning and involvement of the seniors – and, of course, the quality of the new facility.

The new facility and wide range of programs created a dramatic increase in the interest shown by the seniors and community. As a result, memberships and attendance increased by more 100 percent during the first year.

Sports Gym Lighting

This project was designed to replace existing lighting in the City's gymnasium. Facilities staff researched and replaced these lights with energy-saving high-intensity fluorescent lights. The project was under budget by approximately 10,000, and PG&E will be giving the City a rebate of an additional \$3,700 for the use of energy-efficient lighting.

Parks and Recreation Snapshot

- Responsible for all leisure and cultural activities sponsored by the City
- The Community Center, as the recreation focal point for the City, offers numerous classes, programs and services
- The Multi-Purpose Senior Center offers various programs and services such as legal assistance, recreation and nutrition programs for seniors 50 years and older
- Maintains all City parks, City buildings, and open space
- For more information, call (408) 730-7350

Information Technology

The City's franchise agreement with Comcast (held previously with AT&T Broadband and TCI Cablevision of California) to provide cable television services to the community will expire on December 13, 2005. City staff began preparing for the franchise renewal negotiations in August 2003 after receiving notification from Comcast of its intent to extend the franchise agreement for an additional five years. The City determined, however, that Comcast is in material breach of the franchise agreement as a result of an outstanding finding concerning underpayment of franchise fees from a periodic review conducted in 2000.

As a result, City staff determined that it needed an independent expert to assist with the formal franchise renewal process. The formal process includes four basic steps:

1. Determine what cable services the community will need in the future;
2. Evaluate the past performance of the incumbent cable operator;

3. Evaluate the incumbent cable operator's proposal for a new franchise agreement and the cable operator's financial, technical and legal qualifications to satisfy its proposal; and
4. Decide whether or not to renew the existing cable franchise agreement and, if so, on what terms and conditions.

City staff will hold several community meetings in FY 2004/2005 that will provide an opportunity for the community to participate in identifying the City's needs and interests in cable services. The City will also conduct a survey of Sunnyvale subscribers and non-subscribers. The community's participation in the franchise renewal process will be highly beneficial for the City and will be essential in determining the future of telecommunications services that the City hopes to attain through the franchise renewal process with Comcast.

Information Technology Snapshot

- Provides consistent, convenient, reliable technology tools and services to support City services
- Oversees the installation and maintenance of the City's computers, telephones, e-mail systems, KSUN government access cable television equipment, Internet, radio communications and emergency dispatch equipment
- For more information, call (408) 730-7540

City Manager

continued from page 9

and teachers in Sunnyvale, who are committed to providing outstanding early education experiences for the children in the community.

Neighborhood Association Registry

Council approved a Neighborhood Association Registry – a new policy defining the relationship between the City and its neighborhood associations. Under the new policy, registered neighborhood associations receive benefits including distribution of relevant City information, placement on the City's Web site and neighborhood association map and assistance in coordinating meetings with City staff or elected officials.

City Liaison Program Well Received

The City of Sunnyvale established the Community Liaison Office in 2003 to assist community members in working toward successful resolution of complex or time-intensive issues. The liaison office facilitates collabora-

tion between City departments and residents, and identifies and recommends areas of improvement within the City's processes. For more information, please contact the Community Liaison Office at (408) 730-7599, or e-mail ncs@ci.sunnyvale.ca.us.

Chan Named Interim City Manager

In February, Mayor John Howe and attorneys for former City Manager Robert LaSala jointly released a statement confirming that an agreement had been reached canceling LaSala's June 1997 employment contract. Assistant City Manager Amy Chan, was appointed by Council as interim City Manager for the duration of the recruitment process.

Sunnyvale Appoints New City Clerk

Sunnyvale appointed Susan Ramos to the position of City Clerk. Ramos comes to Sunnyvale with nearly 10 years experience as a city clerk and deputy city clerk.

Sunnyvale Public Library

Breaking the 2 million mark was a highlight of the year. Sunnyvale Public Library's 96,288 registered borrowers checked out 2,130,978 items during FY 2003/2004. That's more than 22 items for each borrower.

The Library ended the year saving more than \$300,000, mostly from staff vacancies, while maintaining high levels of customer service. Self-checkout machines were used for 40 percent of the items circulated last year, helping the Library manage the 50 percent increase in circulation over the last three years.

the Library received five grants, including the Library Services and Technology Act Global Languages Grant, which will allow the Library to expand its Spanish and Chinese language collections.

Major projects this year were designed to improve service and reduce the cost of services. One such project involved planning and implementing a small fee for feature films on video and DVD. The fee is expected to cover the costs of purchasing, cataloging, processing and circulating these popular items.

The Library's current materials management system, more than 18 years old, and in need of replacement. At year-end the Library was preparing to make a recommendation to the City Council to replace the system.

Looking ahead, the City and the Board of Library Trustees are studying resources for children, and needs for future library facilities, which is the focus of a multiyear study begun this year.

Volunteers again helped the Library deliver services. They worked in Sc[i]l³ assisting those participating in classes, selected materials for homebound customers, repaired damaged media, replaced missing cover art on CDs, checked shelves for misplaced items and performed

numerous other tasks. The Friends of the Sunnyvale Library donated more than \$40,000 to pay for books, equipment and programs. The Library could not deliver such popular services without their help.

Public Works

The Division of Transportation and Traffic secured more than \$1 million in grants and installed a new traffic management center for remote operations of traffic control systems.



In addition, six bikeway improvement projects were completed throughout the City.

Once again, pavement condition rating for City streets received a high rating, based on regional standards.

The Department of Public Works reduced the number of water main breaks in the City by more than 70 percent over the previous year, dropping from 38 to 11. In addition, annual recycled water usage was increased by 86 million gallons. The City maintained water rates 32 percent below the average Bay Area user rate.

Sunnyvale's Power Generation Facility (PGF) brought in \$96,000 in revenues, and saved the City \$1 million in energy costs for the Water Pollution Control Plant (WPCP). The WPCP receives 95 percent of its energy requirement from the PGF.

Public Works Snapshot

- Responsible for traffic engineering, street maintenance, solid waste disposal, recycling, sewers and storm drains, street trees, median island landscaping, City vehicle fleet and water supply
- Provides engineering and design assistance for private development and all City projects
- Designs and maintains streets, curbs and gutters; administers the garbage franchise including the SmarT Station; installs street lights and traffic signals; and supervises the activities of the water distribution system
- For more information, call (408) 730-7415

Library Snapshot

- Includes both the Library and Sc[i]l³, the Sunnyvale Center for Innovation, Invention and Ideas
- Provides standard library services; maintains a business section for those seeking information about starting a new business or researching a particular company
- Sc[i]l³ provides up-to-date and complete on-line access to patent and trademark information; allows patent applicants to search the same databases used by patent examiners; and represents a one-stop system for business assistance, information, and support for inventors product developers, and investors.
- For more information, call (408) 730-7290.

City Attorney

Code Enforcement

Activities this year have included noise issues between neighbors and restaurants, abatement procedures and accessory utility buildings and driveways.

There was one message abatement action during the first quarter of 2004.

Unclaimed Money

The Office of the City Attorney has been assisting the Finance Department with a long-term project to deal with unclaimed money on the City's books. This money comes from a variety of sources, including uncashed checks, deposits paid for permits and other activities, uncollected refunds for Parks and Recreation classes along with other sources.

Fall Foliage Tour

As part of the Senior Center's "Steppin' Out" program, it offered a foliage tour on the east coast in fall 2003. The tour operator abruptly cancelled the trip a few days before the tour without returning anyone's money; 35 seniors were affected and the total amount was about \$75,000. The City Attorney's Office researched the City's legal options and potential liability and advised the seniors about alternatives for obtaining reimbursement, such as credit card refunds.

Enron Audits

A settlement was reached with Enron Corp. as a result of bankruptcy claims previously filed by the City for estimated, but unpaid, utility users taxes of approximately \$232,000.

City Attorney Snapshot

- Renders opinions with regard to the legality of ordinances and other actions of the City Council or City departments
- Provides legal advice to staff in preparing Reports to Council and in administering City services
- Responsible for drafting ordinances resolutions, agreements, affidavits and other legal papers
- Represents the City as counsel in civil cases
- Institutes and prosecutes legal proceedings on behalf of the City
- For more information, call (408) 730-7464

Community Development

continued from page 9

affordable to low-income families. The project is supported by \$2.6 million of Federal Community Development Block Grant and HOME funds, and \$1 million of City housing mitigation fee funds.

Neighborhood Preservation

A record 2,936 code enforcement cases were closed over the past year, at a rate of 11 cases per day.

The successful Lakewood Village concentrated code enforcement pilot program formed the model for the new Neighborhood Enhancement Program. Staff worked with property owners and residents, and, as a result, 108 property owners corrected code violations,

**FOR ALL CITY SERVICES, TDD ACCESS
(408) 730-7501**

HELP YOUR KIDS BE SAFE THIS HALLOWEEN

To help ensure your kids have a safe Halloween, here are some tips from the American Academy of Pediatrics.

All Dressed Up:

- Plan costumes that are bright and reflective. Make sure that shoes fit well and that costumes are short enough to prevent tripping, entanglement or contact with flame.
- Consider adding reflective tape or striping to costumes and trick-or-treat bags for greater visibility.
- Because masks can limit or block eyesight, consider non-toxic makeup and decorative hats as safer alternatives.
- When shopping for costumes, wigs and accessories, look for and purchase those with a label clearly indicating they are flame resistant.
- Obtain flashlights with fresh batteries for all children and their escorts.
- Teach children how to call 9-1-1 if they have an emergency or become lost.

Carving a Niche:

- Small children should never carve pumpkins. Children can draw a face with markers, then parents can do the cutting. Under parents'

supervision, children ages 5 to 10 can join in the fun.

- Votive candles are safest for candle-lit pumpkins.
- Lighted pumpkins should be placed on a sturdy table, away from curtains and other flammable objects, and should never be left unattended.

Home Safe Home:

- To keep homes safe for visiting trick-or-treaters, parents should remove anything a child could trip over such as garden hoses, toys, bikes and lawn decorations.
- Parents should check outdoor lights and replace burned-out bulbs.
- Wet leaves should be swept from sidewalks and steps.
- Plan and review with your children the route that is acceptable to you. Agree on a specific time when revelers should return home.

Healthy Halloween:

- A good meal prior to parties and trick-or-treating will discourage youngsters from filling up on Halloween treats.
- Consider purchasing non-food treats for those who visit your home, such as coloring books or pens and pencils.
- Wait until children are home to sort and check treats. Though tampering is rare, a responsible



adult should closely examine all treats and throw away any spoiled, unwrapped or suspicious items.

- Try to portion treats for the days following Halloween.
- Although sharing is encouraged, make sure items that can cause choking (such as hard candies), are given only to those of an appropriate age.

Remember that Halloween is for children of all ages, so get involved with your little ghost or goblin. Have a safe and happy Halloween! 🎃

GIVE IT A WHIRL

Has it been awhile since you've worked with clay? Here's your chance to get throwing again! Come experience our Creative Arts Center Pottery Studio at the Sunnyvale Community Center, 550 E. Remington Drive in Sunnyvale. Mention this offer when you arrive during regularly scheduled open studio hours to receive a free four-hour visit. No reservation is necessary, and you must be at least 16 years of age and an experienced potter. Clay is \$10 for 25 pounds and must be purchased in the studio. Bisque firing is included, however glazing is not. This offer may be redeemed by first-time studio users only, and is limited to one visit per person. The offer is valid through December 17, 2004. For more information please contact the visual arts coordinator at (408) 730-7758, TDD (408) 730-7501.



OPEN STUDIO SESSIONS:

Tuesdays: 10 a.m. – 2 p.m., 2 p.m. – 6 p.m. and 6 p.m. – 10 p.m.

Fridays: 10 a.m. – 2 p.m. and 2 p.m. – 6 p.m.

Saturdays: 9:30 a.m. – 1:30 p.m.

Studio will be closed Oct. 4 – Oct. 9 and Nov. 25 – Nov. 27

Never Worked With Clay?

Join the Sunnyvale Creative Arts Center Pottery Studio for a free two-hour pottery class. Space is limited, so call today to reserve a spot.

Who? First time Pottery Studio visitors – 16 years or older

When? October 28, 7 p.m. – 9 p.m.

Where? Sunnyvale Community Center, Creative Arts Center Pottery Studio, 550 E. Remington Drive, Sunnyvale

How? Call the Pottery Studio Coordinator at (408) 730-7345, TDD (408) 730-7501, to reserve your spot.

PERFORMING ARTS IN SUNNYVALE

California Theatre Center (CTC)

Information/Tickets (408) 245-2978

Brave Irene

September 27 – October 11
Be inspired by the plucky, determined Irene as she braves the winter weather to deliver a dress for the duchess' ball in this sparkling musical play. For grades K–5.

I Don't Want To Go To Bed

October 12 – November 5
Observe the frustrations of a young girl who doesn't like bedtime but transforms this nightly task into a wonderful imaginative adventure with her parents. For grades K–4.

The Journey of Lewis and Clark

November 8 – 23
Celebrate the bicentennial of the journey of two of America's greatest explorers from St. Louis to the Pacific Northwest. This is the true story of two remarkable men and their Indian guide, Sacagawea. For grades 2 and up.

The Elves and the Shoemaker

November 29 – December 3
Laugh when two merry elves save the shoemaker and his wife from a bleak and unhappy holiday in this CTC classic, adored by both children and adults. For grades K–5.

A Little Princess

December 6 – 17
Travel back in time to Victorian England and celebrate the spirit of the holiday season in this rags-to-riches story of young heroine Sara Crewe. For grades 2 and up.

The Adventures of Peter Rabbit

January 3 – 7
Peter Rabbit and Benjamin Bunny search for excitement in Mr. McGregor's garden, as these Beatrix Potter characters come to life on the stage. For grades K–4.

The Adventures of Tom Sawyer

January 12 – 28
Go back in time to Missouri in the 1850s and witness one of America's great tales by Mark Twain, with its wonderful characters Tom Sawyer, Huckleberry Finn and Becky Thatcher. For grades 2 and up.

The Little Mermaid

February 2 – 28
Be moved by this beautiful Hans Christian Andersen story in which the little mermaid whose desire to walk on land and love a prince forces her to make a difficult choice. For grades K–5.

The Frog Prince

March 7 – 25
Enjoy this popular tale by the Brothers Grimm about a spoiled and childish princess and the frog she promises to kiss. For grades K–5.

Little Women

March 28 – April 8
Experience the freshness of the well-loved Louisa May Alcott story of Jo, Beth, Amy and Meg as they grow up in a home rich with joy and love, even in the turbulent times of the Civil War. For grades 2 and up.

The Nightingale

April 11 – May 6
Remember the gentle Hans Christian Andersen tale in which the musical sounds of a nightingale charm an ancient Chinese emperor. The blissful kingdom, however, is disturbed when an ornate, artificial bird is introduced into the emperor's court. For grades K–5.

The Sleeping Beauty

May 16 – 27
See the splendor of the Renaissance in this wondrous fairy tale which pits evil against knowledge and courage, when the most unpleasant fairy in the kingdom casts a spell that makes the entire kingdom sleep for 100 years. For grades K–5.

Sunnyvale Community Players

Information (408) 733-6611

Jesus Christ Superstar

September 10 – October 3
Webber and Rice's famous rock musical telling the story of Jesus Christ.

Merrily We Roll Along

October 29 – November 21
Come see this spirited and moving cautionary tale for anyone who has ever pursued a dream.

Seussical (Junior Theatre Production)

Feb 18 – March 13
The creators of *Ragtime* and *Once on This Island* bring Dr. Seuss's stories to life!

42nd Street

April 15 – May 8
This classic is a celebration of Broadway and the people involved in shows.

Sunnyvale Singers

Information/Tickets (408) 369-1877

Winter Concert

December 11, 8 p.m.
Bring your family for an evening of joyous holiday music.

Spring Concert

May 14, 8 p.m.
All performances are at the Sunnyvale Community Center Theatre, 550 E. Remington Drive.

Performing and Visual Art Classes Offered Through Sunnyvale's Parks and Recreation Department

The City of Sunnyvale's Department of Parks and Recreation offers a wide variety performing and visual arts classes for youth and adults. See the *Activity Guide* to find out how you can get involved in pottery, belly dance, hula, Mommy & Me Hula, drawing, painting, music together, guitar, voice, salsa, piano and much, much more! To receive an *Activity Guide* at your home call (408) 730-7410, TDD 730-7501.

Did You Know?

The City of Sunnyvale offers a number of "Parent & Child" classes such as: Mommy & Me Hula, Parent & Child Pottery, Creative Crafts, Music Together, Rock Climbing and Me & My Shadow Dance. What better way to make happy memories than with a Parent & Child class at the Sunnyvale Community Center?

Swing!

West Coast Swing Dance Parties every fourth Sunday of the month at the Sunnyvale Community Recreation Center Ballroom, 550 E. Remington Dr., 6 p.m.–10 p.m. Dance party begins with and intermediate lesson from 6 p.m.–7 p.m.. Entry fee is \$10 at the door. No registration or partner is required. Please wear leather-soled shoes. For more information, call the performing arts coordinator at (408) 730-7725, TDD (408) 730-7501, or Shall We Dance Productions at (408) 807-2749. 🌟

SANTA COMES EARLY TO SUNNYVALE, AND HE NEEDS YOUR HELP!

Each year, Sunnyvale Community Services (SCS), an independent, nonprofit emergency assistance agency, brightens the holidays for 1,200 low-income Sunnyvale families as volunteers transform the SCS building into a beautifully decorated food and gift store. Pre-qualified families are afforded the dignity of selecting a two-week supply of food, new gifts for infants through teens and a gift of towels, blankets, basic kitchen items and other essentials for every household.

In order to accommodate one family every three minutes, the Community Christmas Center will open December 4 and operate six days a week through December 17. Gifts and food are distributed through Christmas Eve, but not in the decorated store setting.

Many Sunnyvale residents drop off toys and gifts at local fire stations for SCS. To decrease expenses and help SCS plan the most equitable distribution, residents are encouraged to bring toys and gifts as early in December as possible either to fire stations or directly to SCS at 725 Kifer Road between Fair Oaks Avenue and Wolfe Road. Gifts for boys aged 7–12 and for teens are currently the most urgently needed donations. Visit www.svcommunityservices.org for more suggestions.

The Christmas Center brightens the lives of families working hard to make ends meet every month, allows parents to be "Santa" to their own children, and bringing just as much joy to the 800 volunteers who run the program. For more information, please call (408) 738-4298.

FAMILY FUN NIGHT

At the Columbia Neighborhood Center Gym
785 Morse Ave., Sunnyvale
Wednesday, October 20 • 6:30 p.m. to 8:30 p.m.



**Enjoy games, contests, music,
refreshments and arts & crafts.**
Free for the entire family.
Call (408) 523-8150 for more information

SUNNYVALE LAUNCHES MULTI-CULTURAL OUTREACH INITIATIVE

During the past three years, the Sunnyvale City Council has made a priority of exploring ways to improve the City's communications with all Sunnyvale community members. As part of this ongoing effort, Council appointed a community task force to make recommendations on keeping the community better informed about City issues and activities, and encouraging broader multicultural civic engagement.

In June, the 10-member task force brought 21 recommendations to Council, supporting the following Citywide diversity goals:

- Expand representation and participation of multicultural populations at all levels of City government and in community life.
- Increase the awareness and responsiveness of City govern-

ment to multicultural issues within the community.

- Acknowledge, value and celebrate Sunnyvale's multicultural populations.
- Facilitate an increased sense of community within Sunnyvale.
- Communicate more effectively with limited-English-speaking populations.

Council approved 18 of the task force's 21 recommendations, including:

- Provide training for community members in how City government works and how to effectively influence government decision-making
- Regularly distribute news releases to community organizations with culturally diverse membership representing Sunnyvale residents

- Develop relationships with leaders of diverse ethnic and cultural organizations.

The approved recommendations will be implemented over the next year. In December, Council is scheduled to review a study issue proposal on creating a City diversity commission.

For more information about Sunnyvale's multicultural outreach initiative, contact Coryn Campbell, Manager of Neighborhood and Community Resources, at (408) 730-7599, TDD (408) 730-7501 or ccampbell@ci.sunnyvale.ca.us.

Special thanks to the following community members who served on the task force: Marie Ayende, Howard Chuck, Erika Curiel, Darab Ghaffary, Robert Harms, Geoffrey Lee, Gladys Marroquin, Jana Seshadri, Pradeep Joshi, Prabhakar Tenneti. 🌻

NATIONAL NIGHT OUT BRINGS SUNNYVALE NEIGHBORS TOGETHER

The mild weather on the evening of August 3 made it a perfect night for neighborhoods throughout Sunnyvale to host block parties, potlucks and ice cream socials. The evening marked the 21st annual National Night Out — a crime and drug prevention event sponsored by the National Association of Town Watch. National Night Out is based on the idea that neighbors who know one another look out for each other, which helps prevent crime.

Sunnyvale Public Safety Officers were on hand at nine different events hosted by neighborhoods throughout Sunnyvale to meet with residents and give tips on

neighborhood safety. City Council members and the city manager also visited with the residents as children took advantage of the street closures to play street hockey and basketball. Free child identification kits were given out, courtesy of DPS Crime Prevention and the City's Neighborhood Preservation Division.

If you would like to receive information about next year's National Night Out, scheduled for August 2, 2005, please contact Michelle Bromstead, interim Community Outreach Coordinator, at mbromstead@ci.sunnyvale.ca.us or (408) 730-7599, TDD (408) 730-7501. 🌻

MAKE A DIFFERENCE DAY

More than three million people nationwide and around the world will spend Saturday, October 23, 2004, helping others in their communities. Would you like to be one of them? Put

Make a Difference Day on your calendar. We welcome you to participate with your family, your friends, your service group, or as an individual. This year, the City of Sunnyvale will host several environmental projects at Baylands Park. Projects include improving trails, restoring native grasses and repairing the burrowing owl habitats. You can spend a morning outside in the fresh air, meet other volunteers and contribute to your community and the environment as you join the world's largest "Day of Service." Call Romie Georgia in Sunnyvale's Volunteer Resources office at (408) 730-7536 for all the details.



Have a city-related question and aren't sure whom to call?



Contact the City of Sunnyvale Community Liaison Office

(408) 730-7599
ncs@ci.sunnyvale.ca.us

SUNNYVALE PRESENTS THE 2005 EVENING OF CULTURAL ARTS SERIES

Molly's Revenge

January 8, 8 p.m.

Molly's Revenge specializes in the traditional music of Ireland, Scotland and England, with occasional side trips to other parts of Europe, plus some of their own compositions.

At a Molly's Revenge performance, you will be treated to upbeat, lively renditions of traditional Celtic music and song. The band is well known for its high-energy performances, and their piper regularly intermingles with the audience in the middle of tune sets. Learn more about Molly's Revenge at www.mollys-revenge.com.

Patrick Ball

January 9, 8 p.m.

Patrick Ball was born and raised in California and gave little thought to such things as from where his ancestors came. He went to school and thought he would one day be a lawyer, like his father. But he studied music and over the years developed a nodding acquaintance with the piano and the guitar. At university he continued his flirtatious relationship with music by playing the tin whistle.

He found that he was irresistibly drawn to words, to the music of words, to writers who made words sing, to writers from Ireland. When he began to study history to fulfill his academic requirements, he was not surprised to find that it was the

lyrical, turbulent history of Ireland that engaged him. He enrolled in graduate school and soon made his way to Ireland. There he fell in love with the eloquence and fire of the Irish oral tradition. There he fell in love with the Celtic harp. He came to know that marvelous unity of Irish words, music and history that would become his passion and, eventually, his livelihood.

Learn more about Patrick at www.patrickball.com.

Holly Near

February 5–6, 8 p.m.

Holly Near is a unique combination of entertainer, teacher and activist. An immense vocal talent, Near's career as a singer has been profoundly defined by an unwillingness to separate her passion for music from her passion for human dignity.

Near's professional career began with performances in such films and television shows as Slaughterhouse Five, All In The Family and *The Mod Squad*. She also appeared in Hair on Broadway. Eventually, however, music became her major focus, especially that music which articulated the social conditions of the world community. Near started writing and singing songs. Her strength as a performer lead to creative collaborations with such artists as Ronnie Gilbert, Pete Seeger, Arlo Guthrie, Mercedes Sosa, Bernice Johnson Reagon, Bonnie Raitt,

Inti-Illimani, Cris Williamson, and Linda Tillery. Learn more about Near at www.bollynear.com.

John Worley

March 18, 8 p.m.

John L. Worley, Jr. is a musician, composer and jazz educator and has been a member of many Bay Area creative music ensembles. Being adept at many styles, Worley has played with many national and international artists in Canada, Europe and Central and North America. His recording and performance credits include: The San Jose Jazz Orchestra featuring Jimmy Heath at the 2003 San Jose Jazz Festival, Don Byron at the Monterey Jazz Festival 2002, Stanley Clarke at Yoshi's, Wayne Shorter Sextet, and many, many more.

Learn more about Worley and his music at www.johnworley.com.

Eric Mintel Quartet

March 19, 8 p.m.

Energetic, lyrical, swinging and always entertaining, the Eric Mintel Quartet is one of the finest straight-ahead jazz quartets in the country today. The public has hailed Mintel's passionate piano style, his attention to melody, his catchy original compositions and his use of classical elements within a performance.

The Eric Mintel Quartet is a professional touring jazz ensemble consisting of Eric Mintel on piano, Neil Wetzel on sax, Dave Antonow on bass and Jeremy Berberian on drums. The quartet has been together since 1993.

Learn more about the group at www.ericmintelquartet.com.

Norton Buffalo & Friends

April 2–3, 8 p.m.

Norton Buffalo is regarded around the world as one of the greatest harmonica virtuosos of all time, as well as having endeared fans and critics alike as a vocalist, songwriter, producer, actor and onstage performer. Buffalo has been playing the harmonica for 45 years and has been singing all of his life. Buffalo has performed and recorded with some of the greatest names in the music business, Steve Miller, The Doobie Brothers and Bonnie Raitt, just to name a few.

Buffalo observed that the broad boundaries of his talents on vocals and harmonica were not fully displayed with his band, The Knockouts, or the duet with Roy Rogers. It was this that drew Buffalo to put this new musical adventure together. He has performed with various San Francisco area folk, country and roots music talents, while expanding and improving his acoustic repertoire. This show features mostly new songs, along with new arrangements of a few of his older favorites that together represent some of Buffalo's best lyrical and melodic songwriting. With Norton And Friends you can expect to hear Buffalo's smooth and soulful vocals, lots of wonderful harmonies and, of course, a full dose of Buffalo's trademark, awe inspiring harmonica.

Learn more about Norton Buffalo at www.norton-buffalo.com.

A BIKEWAY RENAISSANCE

The day is approaching when Sunnyvale might rival famous bicycling havens such as Davis, California. In the past three years, Sunnyvale's bikeway network has grown by leaps and bounds, and more improvements are on the way. The goal is to create an environment where bicycles share the transportation system more equally with other modes.

A 1998 citywide study, called the Bicycle Opportunities Study, paved the way for new bikeway construction. This study, spearheaded by the Sunnyvale Bicycle and Pedestrian Advisory Committee, evaluated all major City streets and provided the planning basis to support grant requests for construction funds. Since then, the City has successfully secured several federal, state, and regional grants for bikeway construction. "Securing grants for bike facilities is a proud achievement

of my participation in the Bay Area Air Quality Management District" said Council Member Julia Miller. The Air District has funded more than \$400,000 of the City's bike projects. Other grants include four federal grants totaling \$1.83 million, a state grant of \$113,000, and regional grants of more than \$300,000. These grants are specific for bikeway improvements, and sometimes highly competitive on a regional or even statewide level.

The result is a massive expansion of the bikeway system: 17 new centerline miles of bike lanes in the City, which more than doubles the

number of street miles since 1998. The City has also constructed two new miles of bike routes and one new bike trail. Several major streets such as Caribbean Drive, Arques Avenue and Kifer Road now feature bike lanes. Twenty-one streets have been newly striped for bike lanes.

And there is more to come. The Bicycle Opportunities Study led to a long-range plan that provides the City with projects to consider well into the future. In the near term, projects are pending for Evelyn Avenue, Wolfe Road and a Calabazas Creek Trail in North Sunnyvale.

WHAT IS A "SHARROW?"

You may have noticed a new type of marking on the roadway between El Camino Real and Reed Avenue – a bicycle topped by two arrows. This marking is a "sharrow," a new, experimental "shared lane arrow." The City is testing these markings for use on streets where there is insufficient width for bike lanes. They are a means to alert drivers that bicycles share automobile lanes, and the roadway should be shared. Sharing is caring, so mind the sharrows!



Library Programs October – December 2004

ADULT CLASSES AND PROGRAMS

Special Event: Breast Cancer Awareness
Edmund Tai, M.D., Oncology, Camino Medical Group in Sunnyvale, will speak about early detection of breast cancer in men and women.

Saturday, October 9, 11 a.m.

LITERATURE PROGRAMS

Shakespeare Read-along
The first Monday of every month, gather in the Library Program Room at 7 p.m. with other fans of the Bard to read his works and gain new appreciation of these timeless masterpieces. All are welcome!
Macbeth
Monday, October 4, 7 p.m.
A Midsummer Night’s Dream
Monday, November 1, 7 p.m.
To be announced
Monday, December 6, 7 p.m.

Monthly Book Group
The third Thursday of every month, enjoy the fellowship of readers as you share impressions of books selected by the group, discovering new viewpoints and deepening your reading experience. Meets at 7 p.m. in the Program Room. All are welcome!
Thursday, October 21, 7 p.m.
The Human Stain, by Philip Roth
Thursday, November 18, 7 p.m. Call for information or check the Library Web site
Thursday, December 16, 7 p.m. Call for information or check the Library Web site

CLASSES
Adult classes in the Library are a great way to get a free introduction to the Library and its resources, including how to use computers and the Internet, fast becoming one of life’s necessities! Each class is one session, and meets in the Library Program Room.

Computer Comfort
A presentation designed for new or first time computer users, with an opportunity for hands-on practice. Learn about computers in a relaxed, stress-free setting. This part lecture, part hands-on program lasts two hours. Registration is required.
Tuesday, October 12, 2 p.m. – 4 p.m.
Wednesday, November 10, 2 p.m. – 4 p.m.
Tuesday, December 7, 2 p.m. – 4 p.m.

Learn About the World Wide Web
Get the basics you’ll need to start your journey on the Information Superhighway. Topics include Internet terminology, hardware and software to connect to the Internet, Internet Service Providers, e-mail, great places to start your search, and more. Designed for those with little or no experience using the Web.
Thursday, September 30, 2 p.m. – 4 p.m.
Tuesday, November 30, 2 p.m. – 4 p.m.

Searching the World Wide Web
Find the information you want in minutes. Learn effective search techniques, discuss search engines and indexes, and discover great places to start your search. Meet some specialized search engines, visit the Invisible Web, and explore some special features of your favorite research tools. This class is for those familiar with the Internet.
Tuesday, October 5, 2 p.m. – 4 p.m.
Wednesday, December 15, 2 p.m. – 4 p.m.

Free Databases @ Your Library
Some of the Library’s most exciting and up-to-date resources are online. Learn to use the online magazine and newspaper indexes, business directories, medical databases, Literature and Biography Resource Centers, and more. This course will also show you how to access many of these valuable resources from your home or office.
Tuesday, October 26, 2 p.m. – 4 p.m.

Learn about the Library
Gain a better understanding of the Library’s rich collections and services in this one-hour class, followed by a short tour. You’ll find out how to locate what you want in the Library, where to ask for help, and what services the Library can offer you. Become a confident Library user and enjoy this community resource! A good introduction for new users; also informative for lifelong Library users.
Thursday, November 18, 2 p.m. – 4 p.m.

CHILDREN’S AND TEEN PROGRAMS

For children between 6 months and 3 years

Mother Goose Time
A lapsit language experience for the very young. For babies 6–16 months with a parent or caregiver.
Mondays, 10:30 a.m., October 18, November 1, 15, 29, December 13

Toddler Storytime (Evening)
For ages 17–35 months with a parent or caregiver.
Tuesdays, 7 p.m., October 12, 26, November 9, 23, December 7

Toddler Storytime (Morning)
For ages 17 – 35 months with a parent or caregiver. For children ages 3 and up
Tuesdays, 11 a.m., October 5, 19, November 2, 16, 30, December 14

Family Storytime
Start your weekend with stories.
Saturdays, 10:30 a.m., October 2, 16, November 6, 20, December 4, 18

NightOwl Storytime
Not quite sleepy? Join us for an evening storytime.
Thursdays, 7 p.m., October 7, November 4, 18, December 2

Preschool Storytime
A weekly, small-group program for children able to attend a program without a parent or caregiver. (Parent may accompany child to the first program only.) Registration is required. Registration begins Saturday, October 30, and continues until the group is full.
Thursdays, 11 a.m., November 18, December 2, 9, 16

Time for Tales
For children ages 3–5 with a parent or caregiver.
Wednesdays, 11 a.m., October 13, 27, November 10, 24, December 8

Tree Trim
Make ornaments to trim the Library’s Christmas tree. For children age 3 and older and their families. For ages 12 and up
Thursday, December 16, 7 p.m.

Scary Stories
Storyteller Steve Henegar tells really scary stories. For teens and adults. No one under 12 will be admitted. For all ages
Wednesday, October 20, 7p.m.

Day of the Dead / Día de los Muertos
Learn about this Mexican celebration and how to make sugar skulls. For the whole family.
Thursday, October 21, 7 p.m.

Hanukkah Stories and Songs
Presented by storyteller Mara for the whole family.
Date in early December to be confirmed. Call (408) 730-7292 for details.

Mother Goose Special Event
Mother Goose will share traditional songs and rhymes. For children age 1 and older.
Saturday, November 13, 2 p.m.

Nutcracker Storytelling
Western Ballet will present the story of the nutcracker with costumed dancers. For the whole family.
Saturday, November 27, 2 p.m.

SCI|J³ – SUNNYVALE CENTER FOR INNOVATION, INVENTION, AND IDEAS
Sci|j³ is a partnership between the City of Sunnyvale and the United States Patent and Trademark Office. Sci|j³ offers more than 40 classes on different aspects of intellectual property. For more detailed class descriptions and registration information, please visit www.sci3.com, or call (408) 730-7300.

Affidavits 37 CFR 1.131 & 1.132
The lecture is designed to teach the analytical skills needed to evaluate whether an affidavit filed under 37 CFR 1.131 may be used as evidence to swear behind a reference and if an affidavit filed under 37 CFR 1.132 may be used as evidence to overcome a ground of rejection or an objection.
Thursday, October 28, 10 a.m., \$125 **

Double Patenting
Learn how the Patent Academy teaches examiners to treat applications containing claims which conflict with claims in applicant’s other applications or patents, or claims in other commonly assigned (or owned) applications.
Thursday, October 21, 10 a.m., \$125 **

Espacenet
This is the premier free Internet database maintained by the European Patent Office. Learn the best ways to access this wealth of information, including detailed field searching techniques followed by a short hands-on practice session.
Wednesday, November 10, 10:30 a.m., \$125

Japanese Patents
This is a workshop for people who would like to learn more about Japanese patent documents and about the resources for searching Japanese patents. Sci|j³ resources and free Web sites will be discussed.
Wednesday, December 1, 10:30 a.m., \$125

Madrid Protocol
The basic operation of the Madrid System, the high points of the proposed rules and the new drawing rules will be presented.
Thursday, October 7, 10 a.m., \$95 **

Patent Cooperation Treaty (PCT) Part 1
An introduction to the Patent Cooperation Treaty presented by Special Programs Examiners with the PCT Legal Office.
Tuesday, November 2, 10 a.m., \$ 175 **

Patent Cooperation Treaty (PCT) Part 2
The second session is a continuation of PCT Part 1.
Thursday, November 4, 10 a.m., \$175 **

Plant Patents
Learn about the history of patenting plants in the United States from the inception of the Plant Patent Act in 1930 to the present.
Thursday, October 14, 10 a.m., \$75 **

Searching EAST
Come to Sci|j³ and learn to use EAST, the search system used by examiners at the USPTO.
Wednesday, November 3, 10:30 a.m., \$125

Searching TESS
TESS stands for the PTO’s Web Trademark Electronic Search System of federally registered and pending marks. Learn how to use TESS for screening and knockout trademark searches.
Wednesday, October 13, 10:30 a.m., \$125

Trademark Basics
Our expert staff will present a brief and basic introduction to trademarks and service marks.
Wednesday, October 6, 10:30 a.m., \$125

Trademark Tips from the USPTO
This class will provide tips on successfully prosecuting a trademark application aimed at new attorneys, paralegals and other trademark support personnel with zero to 5 years experience in trademarks.
Tuesday, November 9, 10 a.m., \$125 **

Sci|j³ classes marked with ** are held at the Sci|j³ videoconference facility 465 South Mathilda, suite 300. All other programs are held in the Program Room at the Sunnyvale Public Library.

A PLACE TO PERFORM

Looking for a venue for your company’s awards ceremony, or your dance or piano recital? If so, check out the Sunnyvale Community Center Theatre!
The Sunnyvale Community Center Theatre is an intimate 200-seat venue with state of the art light and sound equipment. Contact Provisional Performing Arts Coordinator Larissa Dahroug, at (408) 730-7725, TDD (408) 730-7501 or ldahroug@ci.sunnyvale.ca.us for rental rates, availability and information.
See a Sunnyvale Activity Guide to find out how to get involved. To have an Activity Guide mailed to your home, call (408) 730-7410, TDD (408) 730-7501.



<div><div>KEY</div><div><div>CC = Council Chambers</div><div>WCR = West Conference Room</div><div>CCB = Community Center Boardroom</div><div>GCR = Garden Conference Room</div></div></div> <div><div>Meeting and event times and locations are subject to change.</div><div><div>PUBLIC MEETINGS — City Council, Boards and Commissions October 1, 2004 – December 31, 2005</div><div>The following are projected dates of City Council meetings, which are held each Tuesday at 7:30 p.m. (study sessions are normally held at 6:30 p.m. prior to Council meeting), Board and Commission meetings, and selected issues on the City Council calendar. All dates shown are subject to change. For more complete information, or to confirm dates and times listed, contact the City Clerk's Office at (408) 730-7483 or call SunDIAL at (408) 774-0262 code 122. City Council meetings are broadcast on KSUN-15 (cable TV Channel 15) live Tuesdays at 7:30 p.m., and rebroadcast 7:30 p.m. Wednesday and 4 p.m. Saturday. Planning Commission meetings are broadcast live Mondays at 8 p.m. and rebroadcast Thursdays at 8 p.m. and Saturdays at 11 a.m.</div><div><div>CITY HOLIDAYS</div><div><div>City Hall Closed</div><div>November 25 & 26 - Thanksgiving holiday</div><div>December 23 & 24 - Christmas holiday</div><div>December 30-31 - New Year's holiday</div></div><div><div>CITY COUNCIL</div><div><div>7:30 p.m., CC</div><div>October 5, 12, 19, 26</div><div>November 9, 16</div><div>December 7, 14, 21</div></div><div><div>BOARD AND COMMISSIONS</div><div><div>Arts Commission</div><div>7 p.m., WCR</div><div>October 20</div><div>November 17</div><div>December 15</div><div>Bicycle and Pedestrian Advisory Committee</div><div>6:30 p.m., WCR</div><div>October 21</div><div>November 18</div><div>December 16</div><div>Board of Building Code Appeals</div><div>7 p.m., CC</div><div>Meetings are held only when necessary. For more information call (408) 730-7444, TDD (408) 730-7501.</div><div>Board of Library Trustees</div><div>7 p.m., CC</div><div>October 4</div><div>November 1</div><div>December 6</div><div>Child Care Advisory Board</div><div>1 p.m., WCR</div><div>October 7</div><div>Meetings are held quarterly only when needed. For more information call (408) 730-7608, TDD (408) 730-7501.</div><div>Heritage Preservation Commission</div><div>7 p.m., WCR</div><div>October 6</div><div>November 3</div><div>December 1</div><div>Housing and Human Services Commission</div><div>7 p.m., WCR</div><div>October 27</div><div>November 17</div><div>December 15</div></div></div></div></div></div></div>	<div><div>Parks and Recreation Commission</div><div>7 p.m., CC</div><div>October 13, 27</div><div>November 10</div><div>December 8</div><div>Personnel Board</div><div>5 p.m., WCR</div><div>October 18</div><div>November 15</div><div>December 20</div><div>Planning Commission</div><div>8 p.m., CC</div><div>(Study Sessions, 7p.m. – 8 p.m., WCR)</div><div>October 11, 25</div><div>November 8, 22</div><div>December 13</div><div><div>LEISURE ACTIVITIES — Theater, Arts, Recreation October 1, 2004 – December 31, 2005</div><div><div>COMMUNITY EVENTS</div><div><div>Sunnyvale Public Safety 6th Annual Pancake Breakfast</div><div>Saturday, October 9, 8 a.m. - 11 a.m.</div><div>Fire Station 2, 795 E. Arques Ave., Sunnyvale (cross streets: Wolfe Road and Arques Avenue). Meet Sunnyvale public safety officers, tour the fire station, see K-9 demonstrations and more. For more information please call (408) 730-7140, TDD (408) 730-7501.</div><div>Sunnyvale Downtown Association Tree Lighting Ceremony</div><div>December (exact date TBD)</div><div>5 p.m. – 8 p.m.</div><div>Murphy Street, Downtown Sunnyvale</div><div>For more information call (408) 736-4971</div><div>SUNNYVALE THEATER PRODUCTIONS</div><div><div>Sunnyvale Community Players</div><div>For more information or to purchase tickets call (408) 733-6611 or visit www.sunnyvaleplayers.org.</div><div>Jesus Christ Superstar</div><div>September 10 - October 3</div><div>Merrily We Roll Along</div><div>October 29 - November 21</div><div>SUNNYVALE SINGERS</div><div>For more information or to purchase tickets call (408) 369-1877</div><div>Winter Concert</div><div>December 11, 2004</div><div>RECYCLING EVENTS AND PROGRAMS</div><div><div>Fall Cleanup</div><div>Extra Garbage pickup on regularly scheduled pickup days. To schedule a large item pickup or for more information call (408) 730-7415.</div><div>October 4 - 29</div><div>Extra Dump Weekends</div><div>8:30 a.m. - 4:30 p.m. No charge for Sunnyvale residents, restrictions apply. For more information call (408) 730-7262, TDD (408) 730-7501.</div><div>October 2, 3, 9, 10</div><div>Thanksgiving Collection Schedule</div><div>Regular Thursday pickup will be on Friday, November 26</div><div>Regular Friday pickup will be on Saturday, November 27</div><div>Christmas and New Year Collection Schedules</div><div>No change in residential collection days.</div><div>Compost Workshop</div><div>Sunnyvale Community Center – Arboretum, 10 a.m. – noon</div><div>Workshops are one Saturday per month with registration deadline the day before.</div><div>For more information, call the Recycling Program at (408) 730-7262, TDD (408) 730-7501.</div><div>October 9</div><div>Household Hazardous Waste Drop-Off</div><div>Drop-off at Sunnyvale Event Site (164 Carl Rd), 8 a.m. – 1 p.m.</div><div>For more information call (408) 730-7262, TDD (408) 730-7501.</div><div>October 16</div><div>November 20</div><div>CHAMBER OF COMMERCE WAKE-UPS AND MIXERS</div><div><div>Wake-Up Sunnyvale</div><div>Monthly networking breakfasts held every second Thursday of the month from</div></div></div></div></div></div></div></div>	<div><div>7:30 a.m. – 8:45 a.m.. Breakfasts are sponsored by a different chamber member each month and provide an opportunity for the sponsor to showcase their products, services and expertise in their respective field. Reservations are required. For more information or to make a reservation please contact the Chamber at (408) 736-4971</div><div>October 14, Ramada Inn</div><div>November 11, Radisson Inn</div><div>Business Mixers</div><div>Evening networking events held every fourth Thursday of the month from 5 p.m. - 7 p.m.. Mixers are sponsored by a different chamber member at their place of business and provided an opportunity for the sponsor to showcase their facility and products and services. Reservations are required. For more information or to make a reservation contact the Chamber at (408) 736-4971.</div><div>October 28, Radisson Inn</div><div>November 18, C.J.Olson Cherries</div><div>ONGOING EVENTS</div><div><div>Fun On The Run</div><div>City of Sunnyvale's Mobile Activities Program FREE! Just drop in! Arts & crafts, games and sports. Youth ages 6 – 14</div><div>For more information contact: Suzie Hayes, Recreation Coordinator, (408) 730-7523 or sbayes@ci.sunnyvale.ca.us.</div><div>Sunnyvale Family and Child Care Network Provider Meetings</div><div>Meets on the second Tuesday of each month. For more information contact IrisAnn Nelson at (408) 733-4828 or Bobbie Martin at (408) 746-0336</div><div>Water Pollution Plant Tours</div><div>Sign up for a tour of the Sunnyvale's Water Pollution Control Plant. To schedule a tour or for more information call (408) 730-7717, TDD (408) 730-7501</div><div>Community Calendar Online</div><div>http://sunnyvale.ca.gov/events/home.htm</div><div>Community Groups Calendar October 1, 2004 – December 31, 2005</div><div>For more complete information, or to confirm dates and times, contact the organization listed.</div><div>COMMUNITY MEETINGS</div><div><div>American Association of Retired Persons (AARP)</div><div>For more information call (408) 732-2073.</div><div>Meets the first Wednesday of each month, except July, August and January.</div><div>Impressions Scrapbooking & Crafts:</div><div>Meets the first Wednesday of each month, 7 p.m. - 9:30 p.m.</div><div>Sunnyvale Adventist Church Fellowship Hall, 653 W. Fremont Ave.</div><div>For more information contact Shannon Fiorello at (408) 782-0105, cropalong@botmail.com or Shannon Andres at (408) 245-5634, cmbeartsong@botmail.com</div><div>Kiwanis Club of Silicon Valley</div><div>Weekly meetings, Wednesdays, 7:20 a.m. - 8:30 a.m.</div><div>Lookout Inn, 605 Macara, Sunnyvale (Municipal Golf Course)</div><div>Kiwanis is an International Organization (see www.kiwanis.org)</div><div>Club officers are Bruce Carlson, President (bruce@carlsonfun.com or call (408) 774-0609 with questions); Norm Betts, President-Elect; Donna Betts, Secretary; and Art Bedford, Treasurer.</div><div>SNAIL (Sunnyvale Neighbors of Arbor Including La Linda)</div><div>Meets the first Thursday of each month 7 p.m. - 8:30 p.m.</div><div>Columbia Middle School</div><div>Teacher's Lounge</div><div>739 Morse Avenue, Sunnyvale</div><div>Lakewood Village Neighborhood Association Meetings</div><div>All meetings held at 7 p.m. at Fairwood School or Lakewood School – please visit the Lakewood Village Neighborhood Association Web site for locations at www.lvna.net</div><div>For more information, please e-mail Phyllis Murphy at sbts2@aol.com</div><div>Heritage District Neighborhood Association Meetings</div><div>All meetings held at 7:30 p.m. at the Murphy Park Building, 260 N. Sunnyvale Ave.</div><div>For more information, please call Tom Carrig at (408) 736-6147.</div><div>San Miguel Neighbors Association Meetings</div><div>All meetings held at 7 p.m. at San Miguel School Teachers' Lounge, 777 San Miguel Ave. For more information, please call Tara Martin-Milius at (408) 733-5778.</div></div></div></div>
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SUNNYVALE COMMUNITY RESOURCE GUIDE TO FREQUENTLY REQUESTED SERVICES

CHILD CARE

City of Sunnyvale Child Care Services
(408) 730-7608
603 All America Way, Sunnyvale
Information & referral for parents & child care providers

Community Child Care Council of Santa Clara County, Inc. (4 C's)
(408) 487-0747
111 E. Gish Road, San Jose
Resource & referral, child care payment assistance, food subsidy payments to child care providers

FOSTER/ADOPTIVE CARE

Department of Family & Children's Services
(408) 299-KIDS (5437)
Santa Clara County Social Services
333 W. Julian St., San Jose
Please call for an appointment

COUNSELING/MENTAL HEALTH

Columbia Neighborhood Center
(408) 523-8150
785 Morse Ave., Sunnyvale
Affordable, sliding fee scale for counseling. Please call for an appointment.

Sunnyvale Community Counseling Center
(408) 524-4900
John F. Kennedy University
572 Dunholme Way, Sunnyvale
Affordable, sliding fee scale for counseling
Please call for an appointment

TOUGHLOVE – Cupertino
(650) 780-9587 Mailbox #3
Support group for parents with at-risk children

DOMESTIC VIOLENCE/ CHILD ABUSE

Advocate in District Attorney's Office
(408) 792-2546

Asian Women's Home
(408) 975-2739
2400 Moorpark Ave., San Jose
M-F 8:30 a.m. – 5:30 p.m. 24-hour crisis hotline
Emergency shelter, food, clothing, counseling

Department of Family & Children's Services
(408) 299-2071
Santa Clara County Child Abuse Hotline

Social Advocates for Youth (SAY)
(408) 253-3540
Emergency shelter, counseling, mentoring
24-hour crisis line.
(650) 961-2624

Support Network for Battered Women
800/572-2782
1975 W El Camino Real, Suite 205, Mtn. View
Counseling, shelter & children's services for victims of domestic violence. Toll free 24-hour crisis line.

DRUGS & ALCOHOL

Center for Substance Abuse Treatment
800/662-HELP (4357)
US Department of Health & Human Services

Al Anon/Alateen
(408) 379-1051
Support for relatives & friends of alcoholics
Taped meeting information

Alcoholics Anonymous
(408) 374-8511
Santa Clara County Central Office
24-hour help line

Narcotics Anonymous
(408) 998-4200
Hotline for meeting times & locations

EMERGENCY RESPONSE

Police / Fire / Ambulance
911

FOOD & HOUSING

EMERGENCY SHELTERS

24-Hour Shelter Hotline
(800) 774-3583

Bill Wilson Center
(408) 243-0222
Emergency shelter, food, clothing

Emergency Housing Consortium
(408) 294-2100
2011 Little Orchard St., San Jose
Emergency shelter for individuals & families

Salvation Army
(408) 720-0420
Emergency food, clothing, financial assistance, drug/alcohol treatment

Sunnyvale Community Services
(408) 738-4321
725 Kifer Road
M-F 9 – 11:30 a.m. & 1–4:30 p.m.
Financial assistance, food, human services referrals

FOOD

California Women, Infants and Children (WIC) Supplemental Nutrition Program
(888) 942-9675
Health & nutrition program for low income pregnant women & their children under 5

Our Daily Bread
(408) 736-4155
St. Thomas Episcopal Church
231 S. Sunset Ave., Sunnyvale
M, W, F 11:30 a.m. – 12:30 p.m.. Free hot lunch; open to all.

Second Harvest Food Bank of Santa Clara County
800/984-3663
Free food for low-income individuals. Please call hotline.

NON-EMERGENCY SHARED HOUSING

Catholic Charities of Santa Clara County
(408) 468-0100
2625 Zanker Road, Suite 200, San Jose
Shared housing, affordable housing, employment assistance, counseling

HEALTH CARE & WELLNESS

Alzheimer's Association Family Help Line
800/660-1993

Camino Medical Group Urgent Care Clinic
(408) 730-4300
201 Old San Francisco Road, Sunnyvale
M – F 8 a.m. – 9 p.m.,
Weekends 8 a.m. – 8 p.m.
Walk-in urgent care services

Columbia Neighborhood Center
(408) 523-8150
785 Morse Ave., Sunnyvale
Free health services for children 0–18: M, T, F: 8:30 a.m. – 12:00 p.m.;
W, Th: 1 - 5 p.m.

El Camino Hospital
800/216-5556
2500 Grant Road, Mtn. View
24-Hour Health Information

Planned Parenthood
(408) 739-5151
604 E. Evelyn Ave., Sunnyvale
Walk in: M 10 a.m. – 6:30 p.m., T 1 p.m. – 4 p.m. Also by appointment.
Reproductive & general health care services

RotaCare Free Clinic
(650) 988-8200
Park Pavillion (YMCA back entrance)
2400 Grant Road, Mtn. View
Free health services; insurance not required

Valley Health Center at Fair Oaks
(888) 334-1000
660 S. Fair Oaks Ave., Sunnyvale
By appointment only

CHILDREN/TEENS

Lucile Packard Children's Hospital HealthVan
(800) 690-2282
Lakewood Elementary School
Free pediatric services for children who do not have medical insurance or Medi-Cal

Lucile Packard Children's Hospital Teen Health
(888) 711-TEEN (8336)
Nurses available to take calls 7 days a week, 7 a.m. – 11 p.m.
Toll free line for immediate answers to health-related questions; entirely confidential

SUICIDE PREVENTION

Suicide & Crisis Services of Santa Clara County
(408) 279-3312
24-hour phone counseling

INFORMATION & REFERRAL

Parent Information & Referral Center
(800) 690-2282
Lucile Packard Children's Hospital
Pediatric nurses available to answer questions about children's health
7 a.m. – 11 p.m., seven days a week

United Way First Call for Help
(408) 248-4636
Full range of free health & human services information

HELP LINES

"24-7 Line" Youth in Crisis Hotline
(888) 247-7717
Santa Clara County

AIDS Hotline
800/342-2437
National Center for Disease Control

Anti-Hate Hotline
(408) 279-0111
CONTACT Cares
For discrimination reporting

California Youth Crisis Line
(800) 843-5200
California Child Youth & Family Coalition

Gay Youth Hotline
(800) 246-7743
Lavender Youth Recreation & Information Center (LYRIC)

National Center for Missing & Exploited Children
800/843-5678

National Runaway Hotline
(800) 621-4000
US Department of Health & Human Services

The Warm Line
(408) 279-0303
CONTACT Cares
For kids/teens who are home alone

LEGAL ASSISTANCE/MEDIATION/ CONFLICT MANAGEMENT

California Center for Law & the Deaf (CalCLAD)
(877) DEAFLAW (332-3529)
Legal rights info for deaf & hard of hearing

East San Jose Community Law Center
(408) 288-7030
1030 The Alameda, San Jose
Free legal services for low-income individuals; employment, small business, workers' compensation, consumer & immigration

Project Sentinel
(408) 720-9888
1055 Sunnyvale-Saratoga Road, Room 3, Sunnyvale
Information, counseling & mediation: landlord-tenant, neighbor disputes, mobile home, 1st time homebuyer, HUD mortgage

MULTILINGUAL & IMMIGRATION

Language Access & Community Education Services (LACES) Collaborative (multilingual)
(408) 286-5680
Immigrant community empowerment & access to services

PARENT EDUCATION

Social Advocates for Youth (SAY)
(408) 253-3540
Classes for parents of pre-teens and teens

YWCA Santa Clara Valley
(408) 295-4011 ext. 214
Parent Education Program
Classes for parents of toddlers through teens

PUBLIC SAFETY

NON-EMERGENCY NUMBERS

California Highway Patrol
(408) 467-5400

City of Sunnyvale Public Safety
(408) 730-7100

Santa Clara County Sheriff
(408) 808-4900

GANG INTERVENTION/PREVENTION

Catholic Charities of Santa Clara County
(408) 283-6150
645 Wool Creek Drive, Suite A, San Jose
Individual & family support, gang intervention, mediation & crisis response

Social Advocates for Youth (SAY)
(650) 961-2624
Mentoring, counseling, & other services for youth 24-Hour Hotline

NEIGHBORHOODS

Sunnyvale Neighborhoods Actively Prepare (SNAP)
(408) 730-7190
City of Sunnyvale Public Safety
Office of Emergency Services

SENIOR ADULT SERVICES

Sunnyvale Community Services
(408) 738-4321
See listing under FOOD & HOUSING

Sunnyvale Senior Center
(408) 730-7360
550 E. Remington Drive, Sunnyvale
M – F 9 a.m. – 4:30 p.m.
Activities & services for adults 50 & older

TRANSPORTATION

Caltrain
(800) 660-4287
Commuter rail between San Francisco, San Mateo & Santa Clara counties

Outreach
(408) 436-2865
Low-cost paratransit for senior adults & people with disabilities

Santa Clara Valley Transportation Authority (VTA)
(408) 321-2300
Bus and light rail service within the San Jose metropolitan area

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Quarterly
REPORT
Fall 2004



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